

STRING, STITCH & WIRE YOUR WAY
TO BEAUTIFUL JEWELRY!

beads^{style}

7 sparkling crystal jewelry projects

Pendants, cuffs, earrings,
multistrands and more!

HOW-TO

String bracelets
with two-hole
beads pp. 30 & 40

Stitch gemstone
and seed bead
earrings p. 28

Wire a geometric
focal piece p. 44

Make a classic
pearl bracelet p. 54

Easy-to-follow instructions

Find the right boutique
to sell your jewelry p. 50

PLUS

- new magnetic clasps
- knitted wire tubing
- one-step crystal setting tools

Wrap wire and
crystals for a
simple, stunning
bracelet.
p. 22



Mix pearls & leather for
a rustic chic necklace.
p. 24



BONUS
ONLINE
CONTENT
CODE
PAGE 4
Vol. 13 • Issue 5

Ocean Heart

by
Cynthia Kimura



featuring
Artbeads
Designer Blends

Artbeads.com®
FREE SHIPPING // FREE RETURNS



The World's Largest
Selection!

Sales (800)950-4232
Info (360)754-2323

8560 Commerce Place Drive
NE Lacey, WA 98516

Over 2,800 different styles
of TierraCast beads, charms,
chains, findings and leather!



Jewelry design by
Kelsy Vincent



shipwreckbeads.com

Website Access Code: BDS1509
Enter this code at: www.BeadStyleMag.com/code
to gain access to web-exclusive content.

sept.2015

Crystal creations

16 Rainbow sherbet earrings
Sweet drops for August birthstones

20 Pendants with panache
Add style to simple stringing

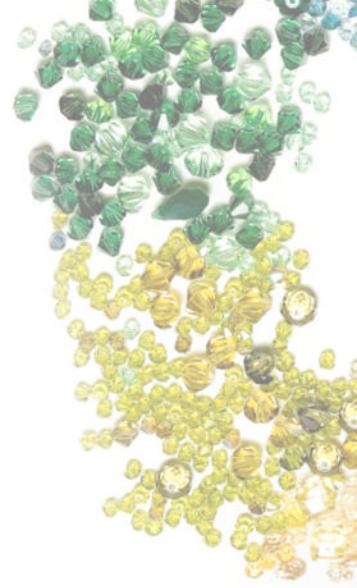
22 **COVER STORY**
Captured crystals bracelet
Wire crystals onto a metal cuff

32 Dramatic dangle earrings
Make a statement with crystal clusters

34 **1 basic bead, 4 fab designs**
Affordable crystals sparkle with style

38 Showcase a pretty pendant
Create a crystal waterfall

40 **Keystone crystal bracelet**
Connect a row of two-hole crystals



p. 20



p. 32



p. 34



p. 38



p. 40



p. 24



p. 28



p. 44



p. 30



p. 54

SPOT THE TREND

12 **Bead unique**
See how readers embrace the unusual

13 **Beaded chokers**
Three looks to inspire you

18 **Dainty jewelry**
Simplify your style with delicate beads

24 **Uptown meets downtown jewels**
Mix elegant and rustic for chic contrast

NEW PRODUCTS

13 **Gotta have it!**
Now That's a Pliers!

14 **Must-have metals**
Clasps, chain, and more

BUILD A BRACELET

30 **Bead between the lines**
Stack bar beads with rondelles

54 **Pastel pearls bracelets**
Dangle pearls and crystals from large chain

TRY THE TECHNIQUE

28 **Stitched floral earrings**
Stitch gemstones and seed beads into sweet flowers

44 **Wire a new take on pearls**
Fashion a frame with user-friendly pliers

SELL YOUR JEWELRY

50 **String & sell**
Take a shortcut to retail

IN EVERY ISSUE

8 **From the editor**
Happy 12th Anniversary!

11 **Bead Talk**
Your indispensable guide to all things bead-related

58 **Basics**
A step-by-step guide to key jewelry-making techniques

66 **Rising Star**
Paula Laurens embellishes druzies

DISCOVER THE POSSIBILITIES

with Swarovski crystal

Prima®
BEAD.com



Featuring Odds & Ends™

To learn more about these free patterns, visit:
PrimaBead.com/BeadStyle

Receive FREE Swarovski crystal bicones
with any Swarovski purchase!

www.PrimaBead.com/FreeBicones

You must use the link above to access this exclusive offer.
Limited quantities are available, so act fast! Restrictions apply and colors may vary.
Use promotion code: BSSEP15 This offer expires 10/31/15.

Free Shipping
US orders over \$25



Odds and Ends
Easy to assemble!

Add instant style!



Subscriber exclusives

free subscriber project

CHAINED CUBES NECKLACE

String small and large cubes for a shapely necklace.



IT'S EASY!

Add a digital edition to your subscription:
BeadStyleMag.com/digitaleditions.

- Access 500+ jewelry projects.
- Download 30+ Beader's Notebooks packed with expert advice.
- Post your work in our subscriber gallery.
- Watch bonus videos.



Bead Style BONUS

Subscribers, visit BeadStyleMag.com/bonus for a step-by-step video of "Wire a new take on pearls" (p. 44) with tips from designer Brenda Schweder.

Free online extras

- Sign up for our e-mail newsletters.
- Register to download 100+ free projects.
- Search for projects by style and material.
- Visit our Bead Room blog for the latest tips.
- Comment on Bead Room posts.
- Learn how to submit your work to *Bead Style*.
- See resources like our Beader's Glossary.

Step-by-step videos

Visit BeadStyleMag.com/videos for:

- How to make a plain loop
- How to make a wrapped loop
- Opening a jump ring or loop
- Making a flattened crimp or folded crimp
- How to attach a crimp cover
- And many more!



New Beads Every Week

See the latest components from around the world—every Thursday at Lima.



www.LimaBeads.com

12 years of inspiring jewelry

It's our anniversary, and we're making it sparkle with 13 pages of crystal projects to satisfy your crystal cravings. For starters, we're thrilled to feature cover artist Alison Jayne Layton's wired cuffs (p. 22). She's a regular contributor to both *Bead&Button* and *Wirework* and an absolute joy to work with. We love all our crystal projects and couldn't pick a favorite, so go ahead and try them all!

Many of you have said you'd like to sell your jewelry at brick-and-mortar venues, so our new columnist Cathy Frangie-Hatch will be covering topics related to selling offline — starting with how you find a good retail outlet (p. 50).

Also new: We're excited about *Essential Techniques: Mixed Media Jewelry*. It's a 124-page collection of jewelry projects you can make with fibers, resin, clay, mixed metals, paper, wood, found objects, and more. Find it at JewelryAndBeadingStore.com.

Finally, a goodbye: This is the last issue that Assistant Editor Kelsey Lawler will be a part of; she's taken her wordsmithing and design skills to a branding agency. Topping the list of things we'll miss are Kelsey's eye for trends to try (and which to avoid — no thanks, harem pants) and her "We got this!" attitude. But seasons change, and we wish her all the best.

Truly, cheers to everyone, past and present, who has made *Bead Style* what it is. That's you, too. So keep your comments and emails and phone calls coming. Thanks for being part of the team!



Dana and I
toasting Kelsey
(right) on her
new pursuits.

naomi

NAOMI FUJIMOTO, EDITOR
editor@beadstylemag.com

To reach *Bead Style*:

Editorial Offices: 262.796.8776
E-mail: editor@beadstylemag.com
Advertising Sales: 888.558.1544 x 546
E-mail: adsales@beadstylemag.com

Selling *Bead Style* magazine or products in your store:
Phone: 800.558.1544 press 3
Outside U.S. and Canada:
262.796.8776 x 818
Fax: 262.798.6592

E-mail: tss@kalmbach.com
Website: www.Retailers.Kalmbach.com

Customer Service: 800.533.6644
Outside the U.S. and Canada:
262.796.8776 x 421
Fax: 262.796.1615
E-mail: customerservice@kalmbach.com
Please include name, address, and phone number with all correspondence.

bead style

Editor Naomi Fujimoto

Art Director Carole Ross

Associate Editor Dana Meredith

Assistant Editor Kelsey Lawler

Editorial Assistant Lora Groszkiewicz

Digital Content Specialist Danielle Barr

Illustrator Kellie Jaeger

Photographer William Zuback

Production Coordinator Jodi Jeranek

Publisher Linda Kast

Advertising Sales Dawn Becker Lori Schneider

Senior Ad Services Representative Melissa Valuch

Group Circulation Manager Kathy Steele

Single Copy Specialist Kim Redmond

Art and Production Manager Mike Soliday

KALMBACH PUBLISHING CO.

President Charles R. Croft

Senior VP Sales & Marketing Daniel R. Lance

VP Editorial Kevin P. Keefe

VP Consumer Marketing Nicole McGuire

Corporate Advertising Director Ann E. Smith

Corporate Art Director Maureen M. Schimmel

©2015, Kalmbach Publishing Co. All rights reserved. Title is registered as trademark. This publication may not be reproduced in part or in whole without written permission from the publisher. Please send editorial contributions to: Editor, *Bead Style*, PO Box 1612, Waukesha, WI 53187-1612. We cannot assume responsibility for manuscripts or materials submitted to us. Subscription rates: Single copy: \$5.99; U.S.: 1 year (6 issues) \$26.95; 2 years (12 issues) \$49.95; 3 years (18 issues) \$69.95. Canadian: Add \$7.00 postage per year. Canadian price includes GST, BN 12271 3209 RT, payable in U.S. funds. International: Add \$12.00 postage per year, payable in U.S. funds, drawn on a U.S. bank. Expedited delivery service surcharges: Domestic First Class \$15.00/yr; Canadian Air \$15.00/yr; International Air \$25.00/yr.

Printed in U.S.A.



Visit our website
www.BeadStyleMag.com

K KALMBACH
PUBLISHING CO.

The designs in *Bead Style* are for your personal use. They are not intended for resale.



Traditional Czech Beads

FLOWER PARTY IN PEARL PASTELS AND SILK MATTE COLORS



DESIGN BY HELENA CHMELÍKOVÁ

DISTRIBUTORS OF PRECIOSA Traditional Czech Beads™

John Bead Corp., Ltd. | 888-755-9055 | www.johnbead.com
Shipwreck Beads | 800-950-4232 | www.shipwreckbeads.com
Fire Mountain Gems and Beads | 800-355-2137 | www.firemountaingems.com
Beadsmith / Helby Import | 732-969-5300 | www.beadsmith.com
John F. Allen & Son, Inc. | 800-334-9971 | www.jfallen.com
Frabels Inc. | 514-842-8561 | www.frabels.com
Har-Man Importing Co. | 1-800-232-3769 | www.harmanbeads.com

AGENTS FOR USA AND CANADA

Bead & Trim, Inc. | 212-725-9845 | traditional-czech-beads.com
Jablonex Canada Inc. | 416-675-1326 | jablonex.canada@gmail.com

TO DISCOVER MORE ABOUT
PRECIOSA Traditional Czech Beads™

VISIT

traditional-czech-beads.com

MANUFACTURER

PRECIOSA ORNELA
Czech Republic

PRECIOSA Rocailles
Art No. 311 19 001
Size: 10/0



PRECIOSA Pip™
Art No. 111 01 346
Size: 5x7 mm



PRECIOSA Thorn™
Art No. 111 01 340
Size: 5x16 mm



PRECIOSA Traditional Czech Beads

PRECIOSA ORNELA, a.s. | Zásada 317, 468 25 Czech Republic
P +420 488 117 711, F +420 483 312 292, E beads@preciosa.com
preciosa-ornela.com



PandaHall.com
China Beads, Findings & Gems
Online Market

SHOP
OVER 400,000
BEADS & FINDINGS
ONLINE!

THE LARGEST

Beads & Findings
Kingdom
In the World



We are looking for professional jewelry designers to
write quality guest blogs for us.
Please contact us at blog@pandahall.com.

Bead Talk

INSPIRATION • TIPS • TRENDS • NEW PRODUCTS • COMMUNITY



Cheryl Parrott started twisting wires about a year into her bead addiction. "The organic look of the wires inspired me to add glass leaves reminiscent of romantic garden vines entwined around one another." She made this necklace with eight long wires, but has used up to 18 pieces at a time to construct her intricate clusters of leaves and berries. Here, the subtle autumn hues capture our transition to early fall, celebrating the garden's last flush of fading bloom. Contact Cheryl at cherylparrottjewelry@hotmail.com or visit cherylparrottjewelry.etsy.com.

Turn over a new leaf!

Bead unique!

From tribal beads to worry fish, you aren't afraid to embrace the handcrafted, the unusual, and the exotic when creating jewelry. Want to make truly one-of-a-kind designs? Here are some inspiring examples!



Sandra Francour
Chula Vista, California
sandradesigns.etsy.com
Sandra uses polymer clay Samunnat bindu beads (from kazuriwest.com), new and old African trade beads, wood, horn, and coconut beads and disks in this earthy necklace.



Look
what our
readers
made!



Jolanta Narejko
Wheeling, Illinois
elka-designs.com
A Greek worry fish and charms pair swimmingly with hematite beads and double ring spacers in Jolanta's bracelet.



Andria McKee
Covington, Washington
mckeejewelrydesigns.com
Make a special clasp the focal bead like Andria did with this ceramic flower from Firefly Design Studio (fireflydesignstudio.etsy.com).



Gotta have it!

If you like working with wire, particularly heavier gauges, you'll love the Now That's a Pliers! Ergonomically designed with a soft, latex-free handle, this hand-held wire jig offers maneuverability and is great for creating linear designs. Pegs of various shapes — which are interchangeable with the Now That's a Jig! — are screwed into a channel slot, and a bumper peg with a rubber sleeve prevents marring and keeps your wire in place. Find starter kits and accessories at brendaschweder.etsy.com.



Use the
**Now That's
a Pliers!**
to make a focal
piece and findings
(see p. 44).

Brilliant!

A couple of sparkling finds from the Bead&Button Show:

Gold-plated, magnetic multistrand clasps from Ezel Findings give you another outlet to customize your crystal designs. Owner/designer Sunyoung Park also teaches classes (such as for the bracelet shown) on how to embellish cup chain. ezelfindings.com



Save time setting crystals in cup chain with this prong-pushing hand tool from Dreamtime Creations. Simply place the stone in the setting and press down with the tool: No glue or pliers needed. Tools are available to set 6 mm to 12 mm round and square stones. dreamtimecreations.com



Trend to try Beaded chokers

Fitted necklaces are ruling the runways, and these beaded versions offer the season's newest take on the statement necklace.



naivechic.etsy.com

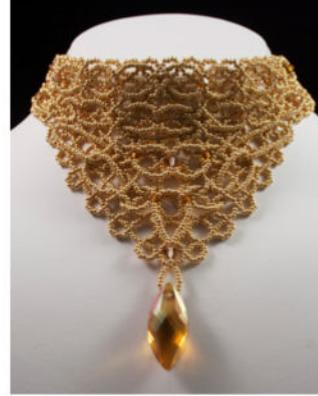
Lissa Bowman
Rock Hill,
South Carolina

Knit colorful beading wire and seed beads for a bright neckpiece with a bit of give.



Georgia Karabatsos
Saint-Laurent,
Quebec, Canada

Go with black for drama! With nearly 700 crystals, this necklace brings the ultimate in glam.



Michelle Willner
Danbury,
Connecticut

Punctuate an analogous palette of seed beads and crystals with a sparkling navette pendant.

originalbeading.etsy.com

Must-have metals



Give your stringing a clean finish with these multistrand magnetic snap clasps from Fancy Beads. Hidden loops on the back eliminate the need for jump rings. The 20 mm clasp features two- to five-strand options, with smaller clasps accommodating two to four strands. Safety teeth hold the clasp in the correct position, offering extra security for the ultra-strong magnets.

toocutebeads.com

There's a new vibe in town, and it's bronze! Garlan Chain's new finish, bronze vibed, is a rich, golden color that accepts patinas well and darkens naturally over time like brass.

garlanchain.com

SilverSilk Galaxy is a 6 mm knitted tube that doesn't fray or tarnish, and it's nickel and lead-free. Use it to encase your favorite beads, or for a slim look, string designer tube beads on 3 mm SilverSilk Pearlesque Capture.

sonoranbeads.com



Reader tips

Here are a few ways you bead smarter and simplify storage. Email us your tips at editor@beadstylemag.com, or leave a comment at BeadStyleMag.com/beadroom.

I use zip ties to fasten a magnet onto an old carpet sweeper handle, and every night I run it across the carpet. It works great to pick up wire and other findings that have fallen.
— kat364

When stringing rubber tubing on memory wire, it can be difficult to push the tubing around the curves. A drop of cuticle oil in the tubing entrance will allow the wire to slide right through!

— Abby

If you're stringing seed beads and you've strung too many, use your chainnose pliers to break the extra beads. Keep your thread loose to avoid cutting it when you squeeze the pliers together.

— Madeline

To extend the life of glues (except super glues), wrap the threads of the tube with plumber's tape. When you reopen, remove the tape to avoid gluing it in place. My glues now last seven or eight months between uses.
— Boonies Beader

Keep your needles in clear plastic mechanical pencil lead refill cases. I use different cases for different types of needles: beading, embroidery, quilting, etc. It's easy to find what I need.

— Ttreasures

Naomi knows

Design with crystals

Rounds, bicones, and rondelles are classics, but if you want to venture into new design territory, consider variations on the traditional shapes.



Go boho

In her charm bracelet, Candie Cooper includes margaritas and cosmic crystal rings. Margaritas are flat, flower-shaped beads, so stringing them as spacers is a fun way to subtly work crystals into your design.



Create texture

Linda Arline Hartung weaves crystal pendants through two-holed octagon crystals, and the effect is a controlled cluster with plenty of visual interest. Work crystals into findings like clasps or earring wires to extend the embellished theme.



Highlight big pendants

For a festive statement, use cable chain to attach oversized pendants (I chose 50 mm de-art crystals) to a chunky chain.

See Katie Hacker's take on crystal pendants on page 38.

next issue

Wirework

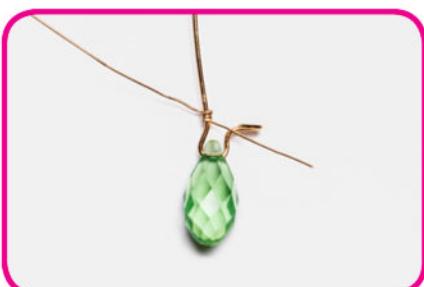
Our November issue has it all: wired pendants, handmade chain, sculpted bangles, and bejeweled rings, plus chain mail earrings!

On newsstands October 6.



August Peridot

Use simple wire wraps to attach delicate seed beads and peridot crystals into sleek dangles. Lightweight kidney-style earring wires give you dramatic length without being heavy — except on style! — *Dana Meredith*



1 **earrings** • For each earring: String a briolette on an earring wire, nestling the briolette in the loop.

2 Cut a 9-in. (23 cm) piece of wire. Using chainnose pliers, make a short hook on one end and hook it around the earring wire just above the loop. Make three tight wraps. Use your pliers to snug the wraps together.



3 String an 11° seed bead. Holding the bead against the earring wire, make two wraps around the earring wire. String three more 11°s, making two wraps after each bead.



4 String a round crystal. Holding the crystal against the earring wire, make two wraps. Repeat the pattern in steps 3 and 4 twice. Make three wraps around the earring wire. Trim and tuck the excess wire.

What you'll need

earrings

- ◆ 2 13 mm peridot crystal briolettes
- ◆ 6 4 mm peridot round crystals
- ◆ 24 11° seed beads, 6 each in four colors
- ◆ 18 in. (46 cm) 28-gauge wire
- ◆ pair of kidney-style earring wires
- ◆ chainnose pliers
- ◆ diagonal wire cutters

Kits for this project are available at www.JewelryAndBeadingStore.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Tip

Not an August baby? Make this design your own by pairing crystals in your month's birthstone with seed beads in analogous colors.

Contact Dana at
dmeredith@beadstylemag.com.

Online Bead Mall

VISIT
www.beadstylemag.com/coupons

and let your savings begin!

CLICK ON EACH COUPON



Accent Bead Design



New KumiHimo Book. Free Shipping on entire U.S. order.
Code **BOOK5NOSHIP**

New Book! Free Shipping!

Fusion Beads



15% Off Your Order of \$50 at FusionBeads.com! Use code **FBSEP15**
Good until 10/15/15

15% Off!

Red Panda Beads



2015 Fall Fashion Series - Free Pattern & save 15% thru 9/13/15 - coupon code **FALL**

Free Pattern & Save 15%!

Dreamtime Creations



10% off ENTIRE SITE through November 30

10% Off!

Lima Beads



35% off one regular price item with code **35NOW** (thru 10/31, limit 1)

35% Off!

Shipwreck Beads



Use code **BEADMALL10** at checkout and take 10% off your order!

10% Off!

FiberAndBeads.com



FINALLY SET TO OPEN THIS FALL!
But log on now to take advantage of our 20% Launch Coupon!

20% Off!

Pandahall



Free Shipping + 67% OFF for 600,000+ Jewelry Beads and Findings

Free Shipping + 67% Off!

Soho South Imports



20% Off Your Entire Order Through Nov 30.
Coupon Code: **beadmall**

20% Off!

September Sapphire



To accent a pearl necklace, wire up a miniature bar with crystals in dark indigo. Or go subtle with sapphire or light sapphire bicones. Finally, choose chain like these diamond-cut links for extra sparkle. —Naomi Fujimoto

What you'll need

necklace 17 in. (43 cm)

- ◆ 10–11 mm pearl
- ◆ 8 3 mm bicone crystals
- ◆ 4 in. (10 cm) 24-gauge wire
- ◆ 15–17 in. (38–43 cm) chain, 2–3 mm links
- ◆ 2 2-in. (5 cm) head pins
- ◆ 2 4 mm oval jump rings
- ◆ 2 7–8 mm soldered jump rings
- ◆ lobster claw clasp
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters
- ◆ hammer and bench block

Chain from Artbeads.com, 866.715.2323. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.



1 necklace • To make a bead unit: On a head pin, string a pearl. Make the first half of a wrapped loop (see Basics, p. 58). Make a crystal unit.



2 To make a connector: Cut a 4-in. (10 cm) piece of wire. Make the first half of a wrapped loop. String seven crystals and make the first half of a wrapped loop.



3 On a bench block, gently hammer a soldered jump ring. Hammer a second jump ring.



4 Cut an 8–9-in. (20–23 cm) piece of chain. On one end, attach the pearl unit and complete the wraps, wrapping the excess wire.



5 Attach a hammered jump ring to one loop of the connector. Complete the wraps, wrapping the excess wire. Cut a 7–8-in. (18–20 cm) piece of chain. Attach one end to the remaining connector loop and complete the wraps.



6 String the pearl unit's chain through the connector's jump ring. Check the fit, allowing 1/2 in. (1.3 cm) for finishing, and trim chain if necessary.



7 Open an oval jump ring (Basics). On one end, attach the end link and a lobster claw clasp. Close the jump ring. Repeat on the other end, substituting a hammered jump ring for the clasp. Attach the crystal unit to the hammered jump ring from step 7. *



For earrings, cluster a few tiny crystals to pack a style punch.

Contact Naomi at editor@beadstylemag.com.



Toocutebeads.com
design.create.inspire

beadaholique®
feed your need to bead™

15% Off
Enter Code
BSM5
at Checkout

For free project tutorials visit:
beadaholique.com/projects

G&LW
INC.

"Business to Business"
Gem, Jewelry &
Lapidary Trade Shows

2015

Asheville, NC.....January 6-7

Orlando, FL.....January 9-10-11

Tucson, AZ.....Jan. 31-Feb. 13

Tucson
GEM MALL

January 31 - February 13

HOLIDOME®

New Dates & Location

January 31 - February 8

Minneapolis, MN.....April 12-13

Livonia (Detroit), MI....April 17-18-19

West Springfield, MA.....April 24-25

Orlando, FL.....May 1-2-3

Franklin, NC.....May 8-9-10

Livonia (Detroit), MI.....July 10-11-12

Franklin, NC.....July 23-24-25-26

Spruce Pine, NC.....July 30-31-Aug. 1-2

Tucson, AZ....September 10-11-12-13

Minneapolis, MN....September 27-28

Livonia (Detroit), MI....October 2-3-4

West Springfield, MA.....Oct. 9-10

Asheville, NC.....October 20-21

Orlando, FL.....October 23-24-25

Dates Subject to Change

Wholesale Only
Registration & Proof
of Business Required

Gem & Lapidary Wholesalers, Inc.

859 Petrified Forest Rd.

P.O. Box 98 Flora, MS 39071

Phone 601.879.8832 | Fax 601.879.3282

E-mail info@glwshows.com

Website glwshows.com

Pendants with panache

Pear-shaped crystal pendants add a feminine touch to this easy necklace. Choose the pendants first, then choose a matching or complementary shade of round beads. Whether you use gemstones or pearls, you'll find this design works equally well with a pretty pastel palette or a high-contrast combo. — *Monica Han*

I used crystals in light rose and tanzanite for a soft palette.



1 necklace • Open a jump ring (see Basics, p. 58). Attach a 22 mm pendant and close the jump ring. Make three 22 mm (large) pendant units and six 16 mm (small) pendant units.



2 Cut a 23–25-in. (58–64 cm) piece of beading wire. Center a large pendant unit on the wire. On each end, string: bicone crystal, 8 mm round, bicone, 8 mm, large pendant unit.



3 On each end of the wire, string: 8 mm bicone, 8 mm, bicone, 8 mm, small pendant unit. Repeat twice.



4 On each end, string a bicone and an 8 mm, alternating until the strand is within 1 in. (2.5 cm) of the finished length.



5 On each end, string a crimp bead, a Wire Guardian, and half of a magnetic clasp. Check the fit, and add or remove beads if necessary. Go back through the last few beads strung and tighten the wire. Crimp the crimp bead (Basics) and trim the excess wire. *

Contact Monica at mhan@dreambeads.biz.

String jet and black diamond crystals with white pearls for a classic design.

What you'll need

necklace 16½–17 in. (41.9–43 cm)

- ◆ 3 22 mm crystal pear pendants
- ◆ 6 16 mm crystal pear pendants
- ◆ 32–36 8 mm round beads
- ◆ 34–38 4 mm bicone crystals
- ◆ flexible beading wire, .014 or .015
- ◆ 9 8 mm jump rings
- ◆ 2 crimp beads
- ◆ 2 Wire Guardians
- ◆ magnetic clasp
- ◆ 2 pairs of chainnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.



©Original cast designs copyright protected TCI901

Available at
Your Favorite
Bead Retailer



Specialty Findings

Beads & Spacers

Charms & Chain

Leather & Rivets

Quick Kits & Tools

WWW.TIERRACAST.COM

follow us on Facebook, Pinterest & YouTube

Wholesale
inquires welcome

Fine Silver & Brass Findings



The Bronze Age - Brass with Class

RISHASHAY

WWW.RISHASHAY.COM

1-800-517-3311

DISCOUNTS & FREE US SHIPPING OPTION

WWW.

All you need...
...rock bottom prices.

MONSTERSLAYER™ .COM



nina designs®

WHERE BEAUTIFUL JEWELRY BEGINS™
WWW.NINADESIGNS.COM : 800.336.NINA



Free Shipping in USA : Wholesale & Retail Pricing

Cover story

Captured crystals bracelet

This bracelet was inspired by the strong lines of leafless trees that emerge in the frosty days of late fall. Create an on-trend look with mixed metals and opalescent crystals, or use all silver and crystals with an AB 2X finish for extra sparkle.

— Alison Jayne Layton



3 Position the spiral on the back of the bracelet form about $1\frac{1}{4}$ in. (3.2 cm) from the center and wrap the form a few times to secure the spiral.



4a String a color A bicone crystal. **4b** Position the bicone on the front of the form and wrap the wire a few times to secure.

b Repeat step 4a with a color B and a color C bicone, spacing the bicones and crossing back over previous wraps as desired. Repeat step 4a with a round crystal.



2 Grasp across the loop with your chainnose pliers and use your fingers to guide the wire around the loop. Continue rotating your pliers, coiling the wire three or four times around the loop to form a spiral.



5 Continue attaching bicones and rounds, changing the order of bicones if you like, until the wired section covers $2\frac{1}{4}$ in. (5.7 cm) of the form.

What you'll need

bracelet

- ◆ 4 6 mm round crystals
- ◆ 15 4 mm bicone crystals, 5 each in colors A, B, and C
- ◆ $2\frac{1}{2}$ yds. (2.3 m) 22-gauge wire
- ◆ $6\frac{1}{2}$ -in. (15.9 cm) bracelet form
- ◆ chainnose and roundnose pliers
- ◆ diagonal wire cutters

Supplies from That Bead Lady, 905.954.1327, thatbeadlady.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.



6 Make a spiral as in step 1. Wrap the remaining wire around the form, tucking the spiral under the wraps on the back to secure. *

Crystal colors

Gold bracelet:

- 6 mm: crystal AB 2X
- 4 mm: air blue opal, chrysolite opal, and violet opal

Silver bracelet:

- 6 mm: aquamarine AB
- 4 mm: erinite AB 2X, light smoky topaz AB 2X, tanzanite AB 2X

Contact Alison at stonescapesjewellery@rogers.com or visit facebook.com/stonescapesstudio.

3D BRACELET JIG™

PATENT PENDING

Create trendy bangle bracelets, cuff bracelets, and curved components



CONETASTIC™

This ingenious tool makes beautiful wire cones and bead caps



FLAT COPPER WIRE

Design wire jewelry with new dimension



BRAID

Give your designs a compelling textured look



Artistic Wire®

The Largest Selection of Craft Wire
and Wire Working Tools



FINDINGS FORMS

PATENT PENDING

Use these clever fixed peg jigs to make your own wire clasps, ear wires, and connectors



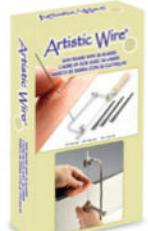
WIRE KNITTER TOOL

Try different stitches to create various patterns



WIRE STRAIGHTENER TOOL

Make it easy to straighten wire that has been worked



SAW FRAME WITH 36 BLADES

Everything you need to start cutting metal sheet, large gauge wire, wood, and plastics



COILING GIZMOS

PATENTED

Crank wire to make coiled springs & beads



To find an Artistic Wire/Beadalon retailer near you, please visit
www.beadalon.com/store_locator.asp

Artistic Wire®

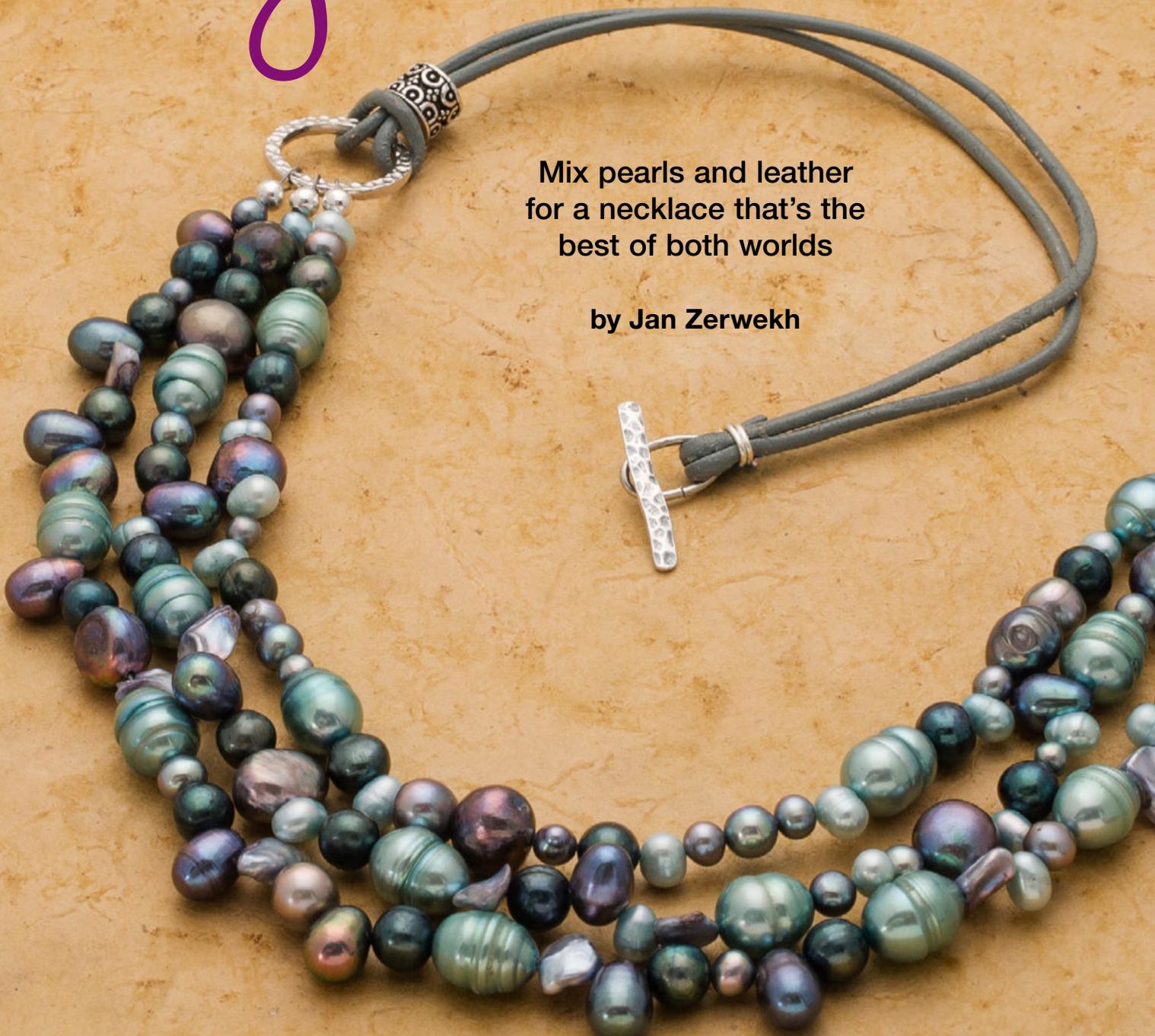
Beadalon



Uptown meets downtown *jewels*

Mix pearls and leather
for a necklace that's the
best of both worlds

by Jan Zerwekh



In the middle of an icy snap, I craved a warm, rustic-chic necklace, so I paired multicolored freshwater pearls with suede for a high-low look. Combine rich, earthy shades with gold accents for sophisticated style, or go sleek and cool with grey leather, muted pearls, and silver accents.



1 necklace • Cut a 16-in. (41 cm), 17-in. (43 cm), and 18-in. (46 cm) piece of beading wire. On the shortest (inner) strand, string 9½ in. (24.1 cm) of pearls. On the middle strand, string 10½ in. (26.7 cm) of pearls. On the longest (outer) strand, string 11½ in. (28 cm) of pearls (see "Stringing tip," below).

2 On one side, on each end of the wire, string a crimp bead. Over all three strands, string a round link. Go back through the crimp beads and tighten the wires. Repeat on the other side, checking the drape and adding or removing pearls if necessary. Crimp the crimp beads (see Basics, p. 58) and trim the excess wire.



3 Cut an 18-in. (46 cm) piece of suede or leather and fold it in half. Over both ends, string a round link. Go through the fold and tighten the knot. Over both ends, string a large-hole bead. Repeat on the other side.

4 Open a chain link as you would a jump ring (Basics) and attach half of a toggle clasp. Close the link. On one side, over both cord ends, string the chain link. Loop the cord ends over the link, leaving a 5/8-in. (1.6 cm) tail. Cut a 2-in. (5 cm) piece of 20-gauge wire. Make a small hook in one end of the wire, hook it around the cords below the link, and wrap tightly a few times. Trim and tuck the excess wire. Repeat on the other side.

Stringing tip

For the inner strand of the necklace, string mostly small to medium-sized pearls with a few larger pearls sprinkled throughout. For the middle and outer strands, string mostly medium to large pearls, saving any large baroque pearls for the outer strand. String smaller beads on the end of each strand to make crimping easier.

Sleek finishing

To reduce bulk on the ends, you can trim one of the cords on each side rather than looping both around the chain link in step 4. Make sure to leave the end long enough so you can secure it tightly in the wire wraps.



"It's easy to get misdirected with all the trends out there, but it's better to find your own niche, even if it's adding your own touch to something that's trendy."



To add length, attach more jump rings as needed. Use at least three jump rings to allow the bar end to slide easily through the loop of the clasp.



1 bracelet • Cut a 14-in. (36 cm) piece of beading wire. On one end, string a crimp bead and the loop half of a clasp. Go back through the crimp bead and tighten the wire. Crimp the crimp bead (see Basics, p. 58) and trim the excess wire. Cut a 23-in. (58 cm) piece of wire. Center the clasp half. Over both ends, string a crimp bead and tighten the wire. Crimp the crimp bead, but do not trim the wire.



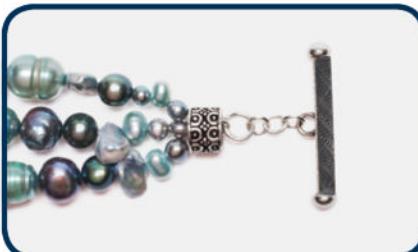
2 Over all three wires, string a large-hole bead. On each wire, string assorted pearls as desired, stringing the smallest pearls on the ends and the largest in the center until the bracelet is within 1 in. (2.5 cm) of the finished length.



3 String one crimp bead over two of the wires and another crimp bead on the remaining wire. Over all three wires, string a soldered jump ring. Check the fit and add or remove beads if necessary. Go back through the crimp beads and tighten the wires. Crimp the crimp beads and trim the excess wire.



4 String a large-hole bead over the soldered jump ring. Open a 6 mm jump ring (Basics) and attach the soldered jump ring. Close the jump ring.



5 Attach two consecutive 4 mm jump rings. Use a third 4 mm jump ring to attach the last jump ring and the bar half of the clasp.



6 On a decorative head pin, string a pearl. Make the first half of a wrapped loop (Basics). Attach the pearl to the 6 mm jump ring and complete the wraps.

"I often lie awake in the early morning hours with fresh ideas coming to life long before it's time to get up. That's when my creativity kicks in."

What you'll need

necklace 26 in. (66 cm)

- ◆ **5–10** 8-in. (20 cm) strands of 4–15 mm freshwater pearls, assorted colors and shapes
- ◆ **2** 7–13 mm large-hole metal beads
- ◆ **2** 19–22 mm round links
- ◆ flexible beading wire, .014 or .015
- ◆ 1 yard (.9 m) suede or leather cord, 2–3 mm width or diameter
- ◆ **2** 10–13 mm chain links
- ◆ 4 in. (10 cm) 20-gauge wire
- ◆ **6** crimp beads
- ◆ toggle clasp
- ◆ **2** pairs of chainnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

bracelet 7 $\frac{1}{4}$ in. (18.4 cm)

- ◆ **60–75** 4–15 mm freshwater pearls, assorted colors and shapes

- ◆ **2** 7–13 mm large-hole metal beads
- ◆ flexible beading wire, .014 or .015
- ◆ 6 mm jump ring
- ◆ **3** 4 mm jump rings
- ◆ 4 mm soldered jump ring
- ◆ **4** crimp beads
- ◆ toggle clasp
- ◆ **2** pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

Rust necklace: Supplies from Fire Mountain Gems and Beads, 800.355.2137, firemountaingems.com.

Teal necklace: Supplies from Eclectica, 262.641.0910, eclecticabeads.com.

Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Register at BeadStyleMag.com/ newsletter for our free earring newsletter, and get a matching earring project in August!

Jan Zerwekh

Ovilla, Texas

Contact Jan via simplepleasurestx.etsy.com.



Just \$7.99 +
FREE
Shipping!

TREND ALERT! 8 designs with two-hole beads
25 BEADED BRACELETS
From the publisher of Bead&Button magazine

Must-have styles
for every season

Step-by-step
instructions for
every project

Make 5 cute
holiday patterns

Translate a
crochet technique
into beadwork

Get great
results
from your
bead stash

25 Just-Right Jewelry Projects

Try something new!

25 Beaded Bracelets offers projects for every stitch, skill, and style. Inside, you'll find:

- Seed beads, cylinders, two-hole beads, crystals, pearls, and glass.
- Your favorite stitches, including peyote stitch, herringbone, and more.
- Styles from classy to casual and everything in between.

You'll love the variety – and the chance to learn something new!

Order your copy today for FREE SHIPPING*
BeadandButton.com/BB7

*Free standard shipping to U.S. addresses only. *25 Beaded Bracelets* is currently available and will ship immediately.

Stitched floral earrings



Gemstones meet nature in sweet dangles

by Erin McIlroy

When I saw these leaf-shaped fluorite beads, I immediately thought of the broad leaves of an African violet plant. I knew that with a few faceted amethyst rondelles, I could create the perfect petals for a pair of flowering earrings.

Supply note

Use inexpensive children's scissors to cut Fireline. Don't use your good scissors; the thread will dull the blades.



1 **earrings** • Cut a 4 ft. (1.25 m) piece of Fireline thread. Thread a needle (see "Needle know-how," below), leaving an 8-in. (20 cm) tail. String five color A 15° seed beads.

2 With the working end, go through the 15°s just strung and tighten the thread to form a circle. Stitch through the beads once more.

3 String a rondelle and a color B 15° seed bead. Go back through the rondelle, then stitch through the adjacent color A.

4 Repeat step 3 four times to create a flower. Stitch through the first rondelle and color B.

Needle know-how

I stitched these earrings without using a beading needle. It can be tedious, and the thread can bend and be hard to manage. So practice patience and frequently trim the thread's end to make it easier to work with. If you want to use a needle for this project, make sure it's extra fine (try size 13 or 15, available at fusionbeads.com).



5 String three color As, a color B, three color As, and the flower's next color B. Stitch through the entire flower, tracing the thread path, until you reach the beads just strung.



6 Stitch through the first three color As and color B strung in step 5. String six color Bs.



7 Go back through the color B from step 5 to form a loop. Stitch through the loop's beads again, then stitch through the last three color As from step 5. This is the top of the dangle.



8 Stitch through the flower, tracing the thread path, until the thread is exiting the color B at the bottom of the dangle.



9 Stitch the tail through the flower, tracing the thread path, until the tail is also exiting the color B in step 8.



10 On each end, string a color B. Over both ends, string a leaf bead and three color Bs.



11 Go back through the leaf and tie a couple of half-hitch knots (see below) to secure the thread. Go back through the leaf, tucking the knots inside. Trim the excess thread.



12 Open the loop of an earring wire (see Basics, p. 58). Attach the top of the dangle and close the loop. Make a second earring. *

Choose the right rondelles

If you're using gemstone rondelles for the flower petals, passing a needle through multiple times could break the beads. To avoid this, try hand beading or use an extra-fine needle (see "Needle know-how," p. 28) and use beads with holes that are cleanly and evenly drilled.

"Most of my projects are unplanned. I decide which gemstones I want to use, then spread seed beads out before me, experimenting until I find the perfect design."

Half-hitch knots

Pass the needle under the thread bridge between two beads and pull gently until a loop forms. Cross back over the thread between the beads, sew through the loop, and pull gently to draw the knot into the beadwork. For a video, visit beadandbutton.com/videos.



What you'll need

earrings

- ◆ 2 18–19 mm fluorite leaf beads
- ◆ 10 4–5 mm gemstone rondelles
- ◆ 56 15° seed beads, 22 in color A, 34 in color B
- ◆ 8 ft. (2.5 m) Fireline thread, 6# or 8#
- ◆ beading needle, size 13 or 15 (optional)
- ◆ pair of earring wires
- ◆ scissors

Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Erin McIlroy
Burnsville, Minnesota

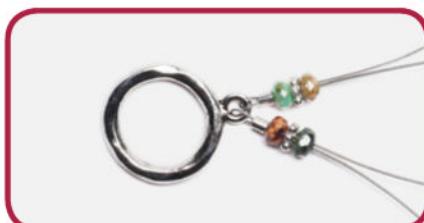
Contact Erin via iriselmjewelry.etsy.com.



BEAD BETWEEN THE LINES

by Andria McKee

Experimenting with bead shapes leads to exciting new designs. Create this easy ladder bracelet by stringing contrasting multicolored rondelles through the "rungs" of two-hole bar beads. Line them up in a row for a modern structure with stylish flair.



1 bracelet • Cut two 13-in. (33 cm) pieces of beading wire. On each wire, string a rondelle, a daisy spacer, a rondelle, and a crimp bead. Over each wire, string the loop half of a clasp. Go back through the beads just strung and tighten the wire. Crimp the crimp beads (see Basics, p. 58).



2 On one wire, string a hole of a bar bead, a flat spacer, and a rondelle. Repeat on the second wire, stringing the other hole of the bar bead. Repeat the pattern until the strands are within 1 in. (2.5 cm) of the finished length, ending with a bar.



3 On each wire, string a rondelle, a daisy spacer, a rondelle, and a crimp bead. Over both wires, string an 11 mm jump ring. Check the fit and add or remove beads if necessary. Go back through the last few beads strung and tighten the wire. Crimp the crimp beads and trim the excess wire.



4 Open a 7 mm jump ring (Basics) and attach the 11 mm jump ring and the bar half of the clasp. Close the jump ring. *

What you'll need

bracelet 7-7½ in. (18–19.1 cm)

- ◆ 19–21 15 mm two-hole bar beads
- ◆ 44–48 4 mm faceted Czech glass rondelles
- ◆ 4 4–5 mm daisy spacers
- ◆ 36–40 4 mm flat spacers
- ◆ flexible beading wire, .014 or .015
- ◆ 11 mm jump ring
- ◆ 7 mm jump ring
- ◆ 4 crimp beads
- ◆ toggle clasp
- ◆ 2 pairs of chainnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

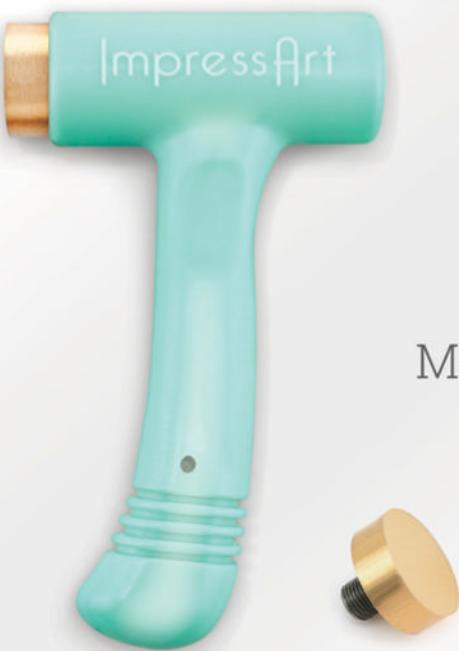
Bar beads from Beads and Babble, beadsandbabble.etsy.com. Rondelles from Beads Parade, beadsparade.etsy.com. Flat spacers from Happy Mango Beads, 970.532.2546, happymangobeads.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Andria McKee
Tumwater, Washington

Contact Andria at andria@mckeejewelrydesigns.com or visit mckeejewelrydesigns.com.



ImpressArt®



Patent Pending



ERGO ANGLE

Metal Stamping Hammer

Ergo-Angle™ handle provides optimal leverage for precision stamping

Replaceable weighted brass head

www.ImpressArt.com



Bracelet by Elena Chase Zuyok

Ultimate *Flexibility* **Soft Flex** Beading Wire

Use Soft Flex® Beading Wire on a Loom!

Made in the USA

Kink resistant & Flexible

Knots like thread

100% Waterproof & Non-tarnishing

Extensive selection of diameters and spool lengths

Largest color selection

Hand checked for quality



www.SoftFlexCompany.com

Toll Free Phone (866) 925-FLEX (3539) • U.S. Phone (707) 938-3539



\$5 Flat Rate Shipping On U.S. Orders - No Minimum Order



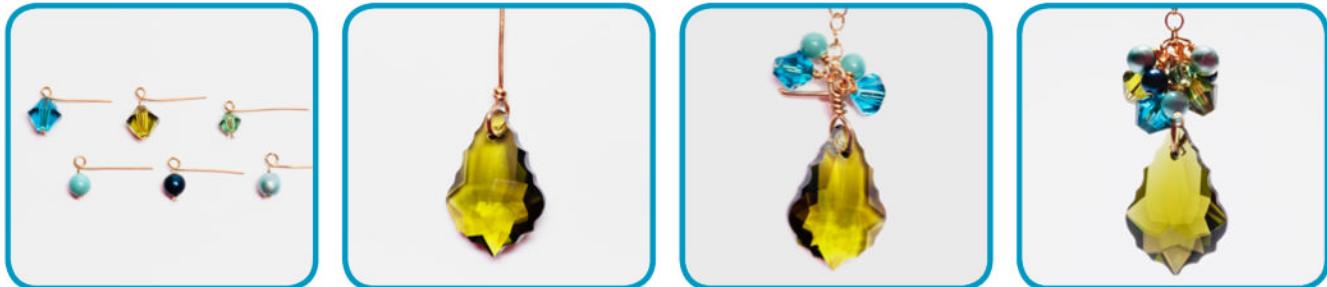
The Soft Flex® Gallery in Sonoma, CA is open to the public every Wednesday – See our website for more details.

Dramatic dangles

Stack crystal clusters in designer colors for elegant earrings

by Lorie Hodny

I love texture and anything that sparkles — especially for statement earrings. Whether you're wearing a long, dramatic gown from a famous designer or a simple little black dress, don these beauties and make a red carpet entrance at your next special event!



1 blue earrings • To make a bead unit: On a head pin, string a bead. Make the first half of a wrapped loop (see Basics, p. 58). Make 12 units each of colors A, B, E, and F and 14 units each of colors C and D.

2 Cut a 3-in. (7.6 cm) piece of wire. On one end, using the largest part of your roundnose pliers, make the first half of a wrapped loop. Attach a crystal pendant and complete the wraps. Make a second pendant unit.

3 For each earring: Cut a 21-link piece of chain. Complete the wraps on two color A and two color E units. On the pendant unit's wire, make the first half of a wrapped loop. Attach an A and an E unit, an end link of chain, and an E and an A unit. Complete the wraps on the pendant unit's loop.

4 On the link just attached, attach two B and two D units. Complete the wraps as you go. On the next link, attach two C and two F units.

Color key



A: 6 mm indicolite bicone crystal



B: 6 mm olivine bicone crystal



C: 4 mm erinite bicone crystal



D: 4 mm petrol round pearl



E: 4 mm jade gemcolor round pearl



F: 4 mm opaque green Czech glass druk



Top off triangular pendants with tints and shades of neighboring hues.

"If you want to learn a skill practice, practice, practice! Persistence pays off!"

What you'll need

blue earrings

- ◆ 2 22 mm baroque crystal pendants
- ◆ 24 6 mm bicone crystals, 12 each in colors A and B
- ◆ 14 4 mm bicone crystals, color C
- ◆ 26 4 mm round pearls, 14 color D and 12 color E
- ◆ 12 4 mm Czech glass druk beads, color F
- ◆ 6 in. (15 cm) 20-gauge wire
- ◆ 4 in. (10 cm) cable chain, 3 mm round links
- ◆ 76 1-in. (2.5 cm) 24-gauge head pins
- ◆ pair of lever-back earring wires
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters



5 Skip five links. On the next link, attach two A and two E units. On the next link, attach two B and two D units. On the next link, attach two F and two C units. Repeat to make one more cluster.

6 Complete the wraps on the remaining C and D units. Open the loop of an earring wire (Basics). Attach the C and D units and the dangle. Close the loop. *

Crystal pendants and chain from Beadaholique, 866.834.4618, beadaholique.com. Remaining supplies from Fire Mountain Gems and Beads, 800.355.2137, firemountaingems.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Head pin hint

I like using shorter head pins so there's less waste, but you might prefer to use 1½-in. (3.8 cm) head pins with the 6 mm bicones.

Crystallize your design

Mix different elements (plain and opalescent crystals, round and bicone shapes, or 3 and 4 mm beads) to create your own colorful combination.

Lorie Hodny
Elkhorn, Wisconsin

Contact Lorie via
hhjewelrydesigns.etsy.com.



1 basic bead 4 fab designs

Layer on the drama with multiple strands in a stunning hue

by Faria Siddiqui

These beautiful rondelles reminded me of tanzanite, so I designed an elegant multistrand accented with touches of gold to allow the color to shine. Faceted glass rondelles are an affordable substitute for crystals and combine beautifully with flat spacers and textured metal beads.



1 **necklace** • Strand 1 (the inner strand): Cut a 23-in. (58 cm) piece of beading wire. String 5½ in. (14 cm) of glass rondelles, centering them on the wire. On each end of the wire, string a 6 mm spacer, an 8 mm metal bead, and a 6 mm spacer. String 3¼ in. (8.3 cm) of rondelles, a 5 mm spacer, and 1¼ in. (3.2 cm) of rondelles.

2 Strand 2: Cut a 25-in. (64 cm) piece of beading wire. Center 3 in. (7.6 cm) of rondelles on the wire. On each end, string a 5 mm spacer. String 4½ in. (11.4 cm) of rondelles, a 6 mm spacer, an 8 mm metal bead, and a 6 mm spacer. String 2 in. (5 cm) of rondelles.

3 Strand 3: Cut a 26-in. (66 cm) piece of beading wire. Center 7¼ in. (18.4 cm) of rondelles on the wire. On each end, string two 6 mm spacers, an 8 mm metal bead, and two 6 mm spacers. String 1½ in. (3.8 cm) of rondelles, a 5 mm metal bead, and 3½ in. (8.9 cm) of rondelles.

4 Strand 4: Cut a 28-in. (71 cm) piece of beading wire. Center 4½ in. (11.4 cm) of rondelles on the wire. On each end, string two 6 mm spacers, an 8 mm metal bead, and two 6 mm spacers. String 5 in. (13 cm) of rondelles, a 5 mm spacer, and 2¼ in. (5.7 cm) of rondelles.

5 Strand 5: Cut a 30-in. (76 cm) piece of beading wire. Center 9¾ in. (24.8 cm) of rondelles on the wire. On each end, string a 5 mm spacer and 2¼ in. (5.7 cm) of rondelles. String two 6 mm spacers, an 8 mm metal bead, two 6 mm spacers, and 3¼ in. (8.3 cm) of rondelles.

6 On each end of each wire, string a 5 mm spacer, a crimp bead, a Wire Guardian, and the corresponding loop of a five-strand connector bar (see “Finishing tip,” p. 35). Check the fit and add or remove beads if necessary. Go back through the last few beads strung and tighten the wire. Crimp the crimp bead (see Basics, p. 58) and trim the excess wire. Close a crimp cover over the crimp.



7 Open a 9 mm jump ring (Basics) and attach the remaining loop of a connector bar. Close the jump ring. Attach two more jump rings and a hook clasp.

8 On the other end, use a 9 mm jump ring to attach the connector bar and the loop half of a toggle clasp. To make an extender chain, attach eight consecutive pairs of 10 mm jump rings to the loop.

"Follow your heart
— make things
you'd be proud
to wear yourself."

CRYSTAL
CREATIONS

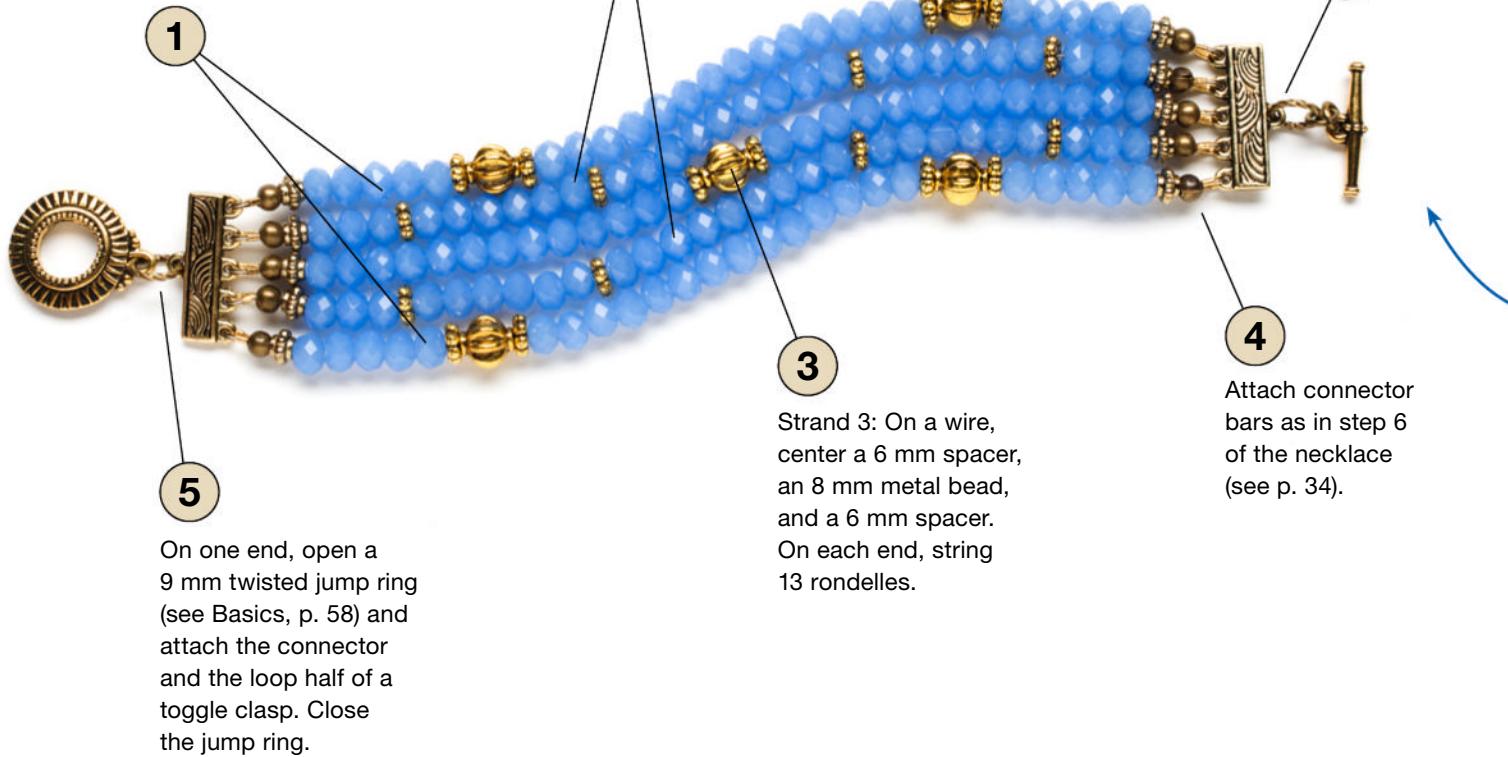


Finishing tip

The Wire Guardians must be small enough to fit through the holes of the connector bar — I used 4.5 x 4 mm. If they still don't fit, use a bead reamer to widen the holes in the connector bar. Wire Guardians are optional, but they do protect the wire from abrasion and give a polished appearance.

Turn the page for a bracelet and earrings!

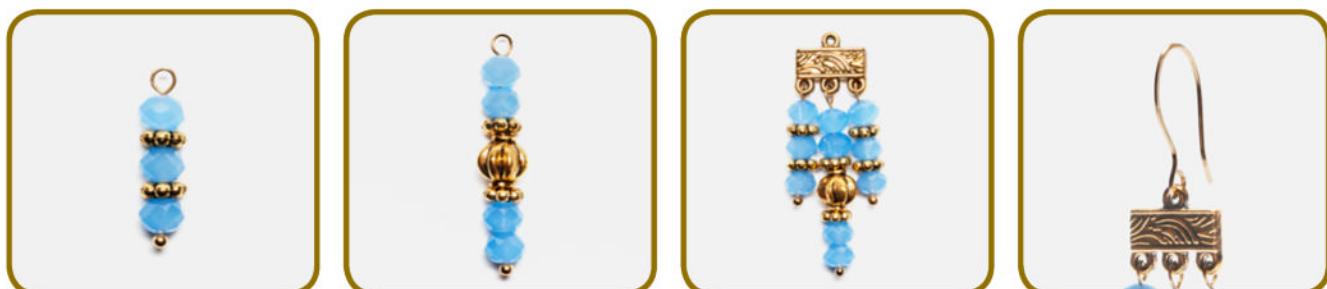
bracelet • Cut five 13-in. (33 cm) pieces of beading wire. To make strands 1 and 5: On a wire, center 14 glass rondelles. On each end of the wire, string a 6 mm spacer, an 8 mm metal bead, a 6 mm spacer, and five rondelles.



On one end, open a 9 mm twisted jump ring (see Basics, p. 58) and attach the connector and the loop half of a toggle clasp. Close the jump ring.

Strand 3: On a wire, center a 6 mm spacer, an 8 mm metal bead, and a 6 mm spacer. On each end, string 13 rondelles.

Attach connector bars as in step 6 of the necklace (see p. 34).



1 connector-bar earrings
For each earring: On a decorative head pin, string three glass rondelles alternating with two 6 mm spacers. Make a plain loop (see Basics, p. 58). Make two short bead units.

2 To make a long bead unit: On a decorative head pin, string: two rondelles, 6 mm spacer, 8 mm metal bead, spacer, two rondelles. Make a plain loop.

3 Open the loop of the long bead unit (Basics) and attach the center loop of a three-to-one connector bar. Close the loop. On each side of the center dangle, attach a short bead unit.

4 Open the loop of an earring wire and attach the dangle. Close the loop.

hoop earrings • For each earring: Cut a 5-in. (13 cm) piece of beading wire. Center a 6 mm spacer, an 8 mm metal bead, and a 6 mm spacer on the wire. On each end, string two rondelles, a 5 mm spacer, and four rondelles.

1



2

String each end through a crimp bead in opposite directions. Crimp the crimp bead (see Basics p. 58). Open the loop of an earring wire (Basics). Attach the hoop and close the loop. *

Leave room

Be sure to include the two 5 mm jump rings in step 6 to allow enough room for the bar half of the clasp to fit through the loop.



What you'll need

for necklace or bracelet

- ◆ flexible beading wire, .014 or .015
- ◆ 10 crimp beads
- ◆ 10 Wire Guardians
- ◆ 10 5 mm crimp covers
- ◆ 2 pairs of chainnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

necklace 20–23 in. (51–58 cm)

- ◆ 7 16-in. (41 cm) strands of 6 mm glass rondelles
- ◆ 10 8 mm fluted round metal beads
- ◆ 32 6 mm beaded spacers
- ◆ 20 5 mm beaded rondelle spacers
- ◆ 16 10 mm twisted jump rings
- ◆ 4 9 mm twisted jump rings
- ◆ 2 21 mm five-to-one connector bars
- ◆ loop half of a toggle clasp
- ◆ hook clasp

bracelet 7½ in. (19.1 cm)

- ◆ 2 16-in. (41 cm) strands of 6 mm glass rondelles
- ◆ 5 8 mm fluted round metal beads
- ◆ 18 6 mm beaded spacers
- ◆ 10 5 mm beaded rondelle spacers
- ◆ 2 9 mm twisted jump rings
- ◆ 2 5 mm jump rings
- ◆ 2 21 mm five-to-one connector bars
- ◆ toggle clasp

connector-bar earrings

- ◆ 20 6 mm glass rondelles
- ◆ 2 8 mm fluted round metal beads
- ◆ 12 6 mm beaded spacers

- ◆ 6 2-in. (5 cm) decorative head pins
- ◆ 2 three-to-one connector bars
- ◆ pair of earring wires
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters

hoop earrings

- ◆ 24 6 mm glass rondelles
- ◆ 2 8 mm fluted round metal beads
- ◆ 4 6 mm beaded spacers
- ◆ 4 5 mm beaded rondelle spacers
- ◆ flexible beading wire, .014 or .015
- ◆ pair of earring wires
- ◆ 2 crimp beads
- ◆ 2 pairs of chainnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

Glass rondelles from JBC Beads, 630.963.0460, jbcbeads.com.

Metal beads and findings from Fire Mountain Gems and Beads, 800.355.2137, firemountaingems.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Faria Siddiqui

Sparta, New Jersey

Contact Faria at sales@fariasiddiqui.com or visit fariasiddiqui.com.



Showcase a pretty pendant



Color key

Cosmic pendant necklace (above):
A: light grey opal
B: crystal silver night
C: dark grey pearl
D: crystal silver shade
Pendant: crystal golden shadow

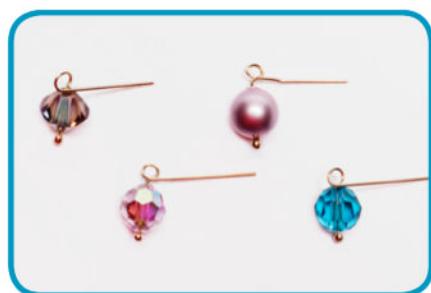
Helios pendant necklace (right):
A: crystal iridescent green
B: light amethyst AB
C: powder rose pearl
D: indicolite
Pendant: paradise shine

Cascade beads to accent the focal point in a Y-shaped necklace

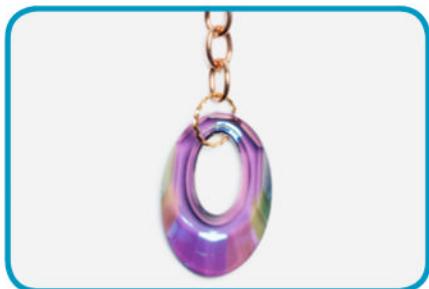


by Katie Hacker

Clustering beads is a great way to highlight a large focal piece. Attach an eye-catching pendant to a short chain, then wire coordinating beads into a dancing waterfall. Go luminous with crystals and pearls or earthy with gemstones and leather.



1 necklace • To make a bead unit: On a head pin, string a bead. Make the first half of a wrapped loop (see Basics, p. 58). Make six color C pearl units, six color A and B crystal units, and four color D crystal units.



2 Cut an 11-link piece of 7 mm-link chain. Open a 10–12 mm jump ring (Basics) and attach a pendant and an end link of chain. Close the jump ring.



3 On each side of the next link, attach a color A unit. On the next three links, attach two color B units, two color C units, and two color D units, respectively. Complete the wraps as you go.



4 Repeat step 3. On the two remaining links, attach two color A units and two color B units, respectively.



Step 5

5 Complete the wraps on the two remaining pearl units. Cut a 16–18-in. (41–46 cm) piece of 1.5–4.5 mm-link chain. Open a 5 mm jump ring and attach a pearl unit, the end link of the pendant chain, a pearl unit, and the center link of the long chain.

6 Check the fit and trim links from each end of the long chain if necessary. On one end, use a 5 mm jump ring to attach an end link and a clasp. On the other end, attach a 5 mm jump ring.



Not the flashy type? Skip the sparkle and use matte jasper for a look that's boho chic.

What you'll need

necklace 16 in. (41 cm)

- ◆ 30–40 mm crystal pendant
- ◆ 6 6 mm pearls
- ◆ 16 6 mm round crystals, 6 each in colors A and B, 4 in color D
- ◆ 22 1½-in. (3.8 cm) decorative head pins
- ◆ 1¾-in. (4.4 cm) cable chain, 7 mm links
- ◆ 16–18 in. (41–46 cm) cable chain, 1.5–4.5 mm links
- ◆ 10–12 mm jump ring
- ◆ 3 5 mm jump rings
- ◆ lobster claw or hook clasp
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters

earrings

- ◆ 2 6 mm pearls

- ◆ 8 6 mm round crystals, 2 each in four colors
- ◆ 2½ in. (5.7 cm) cable chain, 7 mm links
- ◆ 8 1½-in. (3.8 cm) decorative head pins
- ◆ pair of earring wires
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters

Crystals and pearls from Dreamtime Creations, 866.874.6748, dreamtimecreations.com. Findings and silver chain from Michaels, michaels.com. Bronze chain from Garlan Chain, garlanchain.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.



1 **earrings** • To make a bead unit: On a decorative head pin, string a bead and make the first half of a wrapped loop (see Basics, p. 58). Make two units in each of four colors.



2 For each earring: Cut a five-link piece of chain. Attach two bead units to an end link of chain. Complete the wraps as you go.



3 Attach two bead units to the next link. Complete the wraps.



4 Open the loop of an earring wire (Basics). Attach the dangle and close the loop. *

Katie Hacker

Keystone, Indiana

Contact Katie at katie@katiehacker.com or visit katiehacker.com.



Keystone crystal bracelet

by Lilly Reeve Knackstedt



“Follow the directions
the first time.
After that, do your
own thing!”

Perfect your plain loops by wiring alternating keystone crystals in this easy bracelet. Try this technique with any flat two-hole bead — it's fun to stretch your skills by experimenting with different shapes and sizes.



- 1 **bracelet** • On an eye pin, string one hole of a keystone crystal. Make a plain loop (see Basics, p. 58). On a second eye pin, string the other hole of the crystal and make a plain loop. Make 18 to 20 crystal units.



- 2 Open the loops (Basics) on one side of a crystal unit and attach a second crystal unit facing the opposite direction. Close the loops. Continue attaching crystal units, alternating the direction, until the strand is within $\frac{1}{4}$ in. (6 mm) of the finished length (see “Adjust the length,” below).



- 3 On one end, attach the loops to the corresponding loops of a slide clasp, bending the loops slightly if necessary. Close the clasp to be sure it's positioned correctly and attach the remaining end loops to the other clasp half.

Adjust the length

Make sure to connect an even number of alternating crystal units. If you need only a bit more length, attach jump rings to the end loops as needed to achieve the desired length.



SWAROVSKI
CELEBRATING 120 YEARS



INFINITE BEAUTY
CREATE YOUR STYLE



SWAROVSKI
OFFICIAL
DISTRIBUTION PARTNER

NEW YORK 1-800-714-7714 sales@MerchantsOverseas.com
RHODE ISLAND 1-800-333-4144 www.MerchantsOverseas.com



www.gemandbeadmall.com

GBM Mesa at Superstition Springs Mall
6555 E Southern Ave #2106 Store Hours:
Mesa, Arizona 85206 Mon-Sat: 10 am - 9 pm
Tel: (480) 985-2207 Sun: 11 am - 6 pm

GBM Las Vegas
1335 E. Sunset Road, # D Store Hours:
Las Vegas, NV 89119 Mon-Sat: 10 am - 6 pm
Tel: (702) 616-6809 Sun: 12 am - 5 pm

GBM San Diego
7377 Convoy Ct, Suite A Store Hours:
San Diego, CA 92111 Mon-Sat: 10 am - 7 pm
Tel: (858) 277-1361 Sun: 12 am - 5 pm

GBM San Marcos
705 Center Dr #109 Store Hours:
San Marcos, CA 92069 Mon-Sat: 10 am - 7 pm
Tel: (760) 743-3204 Sun: 12 am - 5 pm

GBM Tucson Wholesale Center
2901 S. 4th Ave Store Hours:
Tucson, AZ 85713 Mon-Sat: 10 am - 6 pm
Tel: (520) 882-4177 Sun: Closed
Open during Feb. gem show

\$20 FREE*

* \$20 Free coupon for one customer per purchase only, with \$50 or larger purchases in retail prices, items do not include silver, books, on-sale items.



**CRYSTAL
CREATIONS**



1 **earrings** • For each earring: On an eye pin, string the wide end of a keystone crystal, the narrow end of a crystal, and the wide end of a crystal. Curve the eye pin so the crystals touch as shown. Make a plain loop (see Basics, p. 58).



2 Open a jump ring (Basics) and attach the top two crystals and the loop of an earring wire. Close the jump ring.

3 Cut a 2-in. (5 cm) piece of chain with an odd number of links. Open the eye pin's loops and attach an end link to each. Close the loops. *

Budget option

Using premade eye pins saves time, but you can make your own for less. Cut a 1 1/4-in. (3.2 cm) piece of 22-gauge wire. Make a plain loop on one end.

What you'll need

bracelet 7 1/4–7 3/4 in. (18.4–19.7 cm)

- ◆ 18–20 13 mm keystone crystals, double drilled
- ◆ 36–40 1 1/2-in. (3.8 cm) eye pins
- ◆ two-strand slide clasp
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters

- ◆ roundnose pliers
- ◆ diagonal wire cutters

Crystals and findings from Fire Mountain Gems and Beads, 800.355.2137, firemountaingems.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

earrings

- ◆ 6 13 mm keystone crystals, double drilled
- ◆ 4 in. (10 cm) chain, 2 mm links
- ◆ 2 1 1/2-in. (3.8 cm) eye pins
- ◆ 2 8 mm jump rings
- ◆ pair of earring wires
- ◆ 2 pairs of chainnose pliers

Lilly Reeve
Knackstedt
Kenai, Alaska

Contact Lilly in care of
Bead Style.



Bead Artistry Presents . . .

Heart of California

BEAD & ADORNMENT EXPO
September 26 thru 27, 2015
10am to 5pm Daily
The Ramada Inn
Shaw Ave. and Freeway 41, Fresno, CA

A unique show dedicated to Creative Beadwork and Wearable Art

beadartistry@sbcglobal.net • 559-435-6605
www.heartofcaliforniaexpo.com

Are you ready to love crimping?



Om Tara

One squeeze
and your crimp is secure.

The finished look is up to you.



www.omtara.com

Every issue of *Bead Style* you'll find...
• Complete supply lists
• Valuable shortcuts
• Easy, step-by-step instructions



Start your subscription today!

Visit
www.BeadStyleMag.com

BEAD ELEMENTS & Design Show

300 ARTISANS GALLERIES WORKSHOPS

beads clothing art jewelry gemstones antiquities arts & crafts

OCT 30-NOV 1 FRI - SUN

Fess Parker Resort Doubletree Santa Barbara
633 E Cabrillo Blvd Santa Barbara CA

Workshops Oct 30- Nov 1
Exhibits Oct 30 7-9pm & 10am-6pm Oct 31- Nov 1
INFO@BEADAGIO.COM • (530) 274-2222
BEADELEMENTS.COM



NUNN DESIGN

Quality Base Metal Jewelry Findings.
Visit our website to learn about the Nunn Design Buy & Try Program!
Learn how to make this bracelet with our free tutorials and videos.
Buy wholesale or retail all the findings and products you will need to learn something new!

1-800-761-3557 MADE IN THE USA

www.nunndesign.com



*Make a
statement
with your
next piece.*



Confidently create professional-looking jewelry!

Learn impressive torch enameling techniques from expert instructors in your own home. Enjoy unlimited access to online classes trusted by millions of members, and have fun creating stylish accessories you'll want to show off.

**Get up to 50% off
any jewelry class!**

Hurry, offer expires October 31, 2015.



www.craftsy.com/sept15

One time per user. ©2015 Craftsy, Inc. All rights reserved.

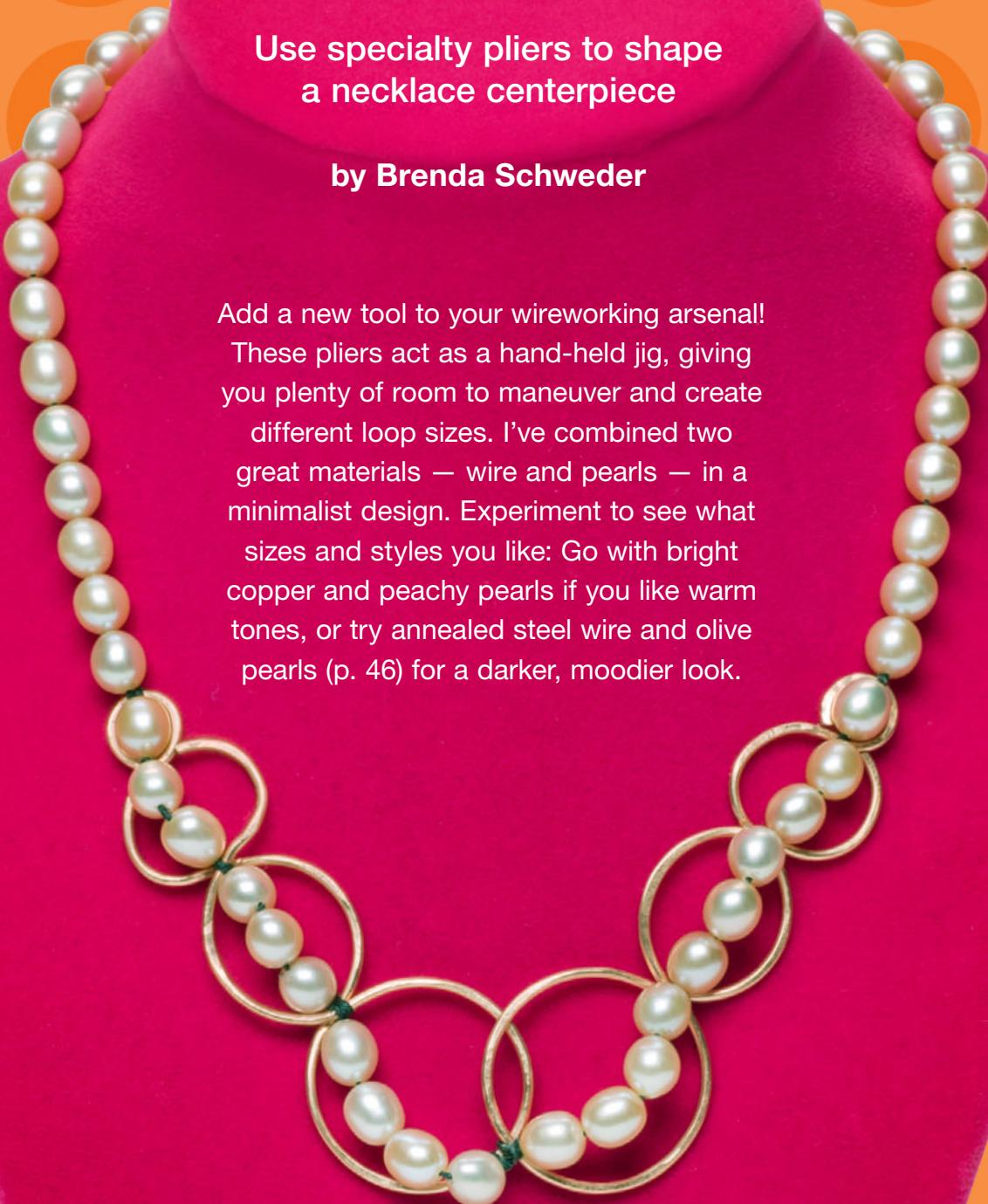
Wire a new take on pearls

Use specialty pliers to shape a necklace centerpiece

by Brenda Schweder

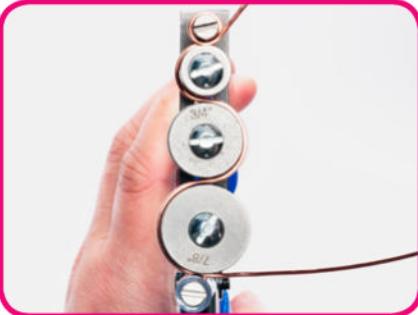
Add a new tool to your wireworking arsenal!

These pliers act as a hand-held jig, giving you plenty of room to maneuver and create different loop sizes. I've combined two great materials — wire and pearls — in a minimalist design. Experiment to see what sizes and styles you like: Go with bright copper and peachy pearls if you like warm tones, or try annealed steel wire and olive pearls (p. 46) for a darker, moodier look.





1 necklace • With the pliers' logo facing you, set up the pegs as follows: 1/4-in./6 mm (bumper) peg in the left hole above the logo. Keep the clear sleeve on the peg. Next, screw a 1/4-in. (6 mm) peg in the channel as far left as it can go, then the 7/8-in. (2.2 cm) peg as far right as it can go. Screw in a 1/2-in. (1.3 cm) peg and a 3/4-in. (1.9 cm) peg, with equal space between them.



2 For each frame: Cut a 12-in. (30 cm) piece of 16-gauge wire. Center the wire between the largest peg and the bumper peg, making sure to also center it vertically on the pegs. Squeeze the pliers to firmly grasp the center of the wire. Use your fingers to pull one end of the wire, guiding it in opposite directions around the pegs. When you reach the last peg, make a complete wrap around it.



3 Using a permanent marker, mark the wire where it intersects with the previous loop.

Bead Style BONUS

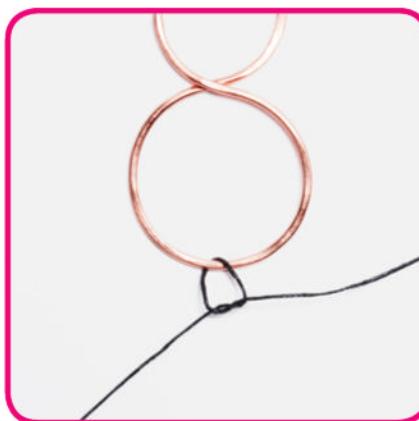
SUBSCRIBERS: Visit BeadStyleMag.com/bonus for an exclusive step-by-step video with extra tips.



4 Wrap the other end of the wire around the pegs in the opposite direction as shown. When you reach the 1/2-in. (1.3 cm) peg, wrap the wire around it and mark where it intersects with the smallest loop.



5 Remove the frame from the pliers and trim the wires where marked. On a bench block, gently hammer both sides of the frame. Use chainnose or roundnose pliers or the pliers with pegs to reshape the frame if it becomes distorted from hammering. Make a second frame.



6 Cut a 36-in. (.9 m) piece of waxed linen cord. Centering the cord around the largest loop of a frame, tie an overhand knot (see Basics, p. 58).



7 String four pearls and knot the frame at the intersection of the next loop. String three pearls and knot at the next intersection. String two pearls, then knot, then a single pearl in the smallest loop. Knot around the end of the smallest loop.



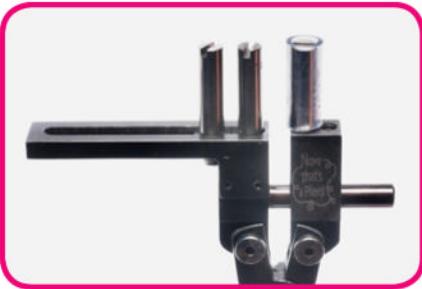
8 On the remaining cord, tie a knot to attach the second frame. Repeat step 7.



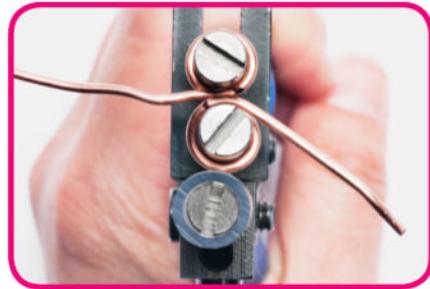
9 On each end of the cord, string pearls until the strand is within 1 in. (2.5 cm) of the finished length.



10 Make an S-hook clasp and jump ring (right). On one end of the cord, string the clasp. Knot the cord and glue the knot. Attach the jump ring on the other end. Trim the excess cord.



1 **S-hook clasp and jump ring** • To set up the pliers: With the pliers' logo facing you, keep the bumper peg in the same place as in the necklace. Screw a 1/4-in. (6 mm) peg as far right in the channel as it can go and another 1/4-in. (6 mm) peg about 3/16 in. (5 mm) away.



2 Cut a 5-in. (13 cm) piece of wire. Center the wire between the anchor peg and the next 1/4-in. (6 mm) peg, making sure to also center it vertically on the pegs. Wrap the wire ends around the pegs in opposite directions to make a figure-8 shape. Mark the wires where they intersect with the loops as shown.



3 To make a jump ring: Cut a 3-in. (7.6 cm) piece of wire. Center the wire between the anchor peg and the next 1/4-in. (6 mm) peg, making sure to also center it vertically on the pegs. Wrap the wire ends around the peg in opposite directions. Mark the wires where they intersect.



4 Trim the clasp and jump ring on the marks. Hammer them on a bench block. If necessary, use chainnose pliers to close the clasp's bottom loop and open the top loop slightly, or to close the jump ring (see Basics, p. 58).



Steel wire note

Make sure to seal steel wire frames with Renaissance Micro-Crystalline Wax Polish to prevent rust. Use a soft cloth to apply sparingly and gently buff.

earrings • Set up the pliers with the bumper peg as in necklace step 1 (p. 45). Screw a 3/4-in. (1.9 cm) peg in the channel as far right as it can go, then a 1/2-in. (1.3 cm) and a 1/4-in. (6 mm) peg, leaving 3/16 in. (5 mm) between the pegs. For each earring, cut a 9-in. (23 cm) piece of wire and make a frame as in the necklace.

1



2

On a head pin, string a pearl. Make a small plain loop (see Basics, p. 58). Open the loop of an earring wire (Basics). Attach the pearl unit and the frame, and close the loop.

What you'll need

both projects

- ◆ Now That's a Pliers! with screwdriver and pegs: **2 1/4** in. (6 mm), plus **1 1/2** in., **3/4** in., and **7/8** in. (1.3 cm, 1.9 cm, and 2.2 cm)
- ◆ **2** pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters
- ◆ chasing hammer or ball-peen hammer
- ◆ bench block
- ◆ permanent marker

necklace 16–17 in. (41–43 cm)

- ◆ 16-in. (41 cm) strand of 6–8 mm pearls
- ◆ 32 in. (81 cm) 16-gauge wire
- ◆ 3 ft. (.9 m) waxed linen cord, 2 ply
- ◆ G-S Hypo Cement
- ◆ Renaissance Wax (for steel wire)

earrings

- ◆ **2** 5 mm pearls
- ◆ 18 in. (46 cm) 16-gauge wire
- ◆ **2 1 1/2**-in. (3.8 cm) head pins
- ◆ pair of earring wires

Now That's a Pliers! Starter Kit from brendaschweder.etsy.com. Wire available from your local hardware store. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Brenda Schweder

Waukesha, Wisconsin

Contact Brenda via
brendaschweder.com.



Wirework tips

- To help you wrap around the pegs and maintain a round shape, use chainnose pliers to grasp the wire and pull it tightly.
- I prefer to hold the pliers with my non-dominant hand and wrap the wire with my dominant hand.
- The clasp and jump ring don't require as much wire as called for, but the excess makes it easier to pull the wire tightly around the pliers' jaws.

1,300+ Projects • 34 Special Issues • 1 Complete Resource

Special Issue Collection

Get the complete collection of *Bead&Button* and *Bead Style* special issues — including rare and out-of-print editions — on one DVD-ROM!

- ◆ **1,300+** editor-tested jewelry projects with step-by-step instructions.
- ◆ Huge variety of techniques, materials and styles.
- ◆ Projects for **every skill level**, from beginner to advanced.

\$49.99
INCLUDES
SHIPPING!



Order now!

JewelryAndBeadingStore.com/BeadDVD

Or call: **800-533-6644**

Monday – Friday, 8:30 a.m. – 4:30 p.m. CT
Outside the U.S. and Canada, call 262-796-8776 ext. 661

P26619

Residents of CO, IL, MN, NY, PA, TN, WI and Canada add applicable sales tax. For complete technical requirements, visit JewelryAndBeadingStore.com/BeadDVD

Introducing: The Revolutionary Hand-Held Wire Jig

All NTaJ! Pegs & Pucks Are Interchangeable Between Systems



Distributed by



THE Rhinestone CONNECTION

Genuine Austrian Crystals Set in the Widest Variety of Chains and Findings.

- Buy Direct From The Manufacturer
Quick Delivery/Excellent Prices!
- Perfect For Fashion Jewelry & Accessories,
Arts/Crafts, Home Décor Projects & Much More!
- Be Sure To Check Our 'Close-Out' Section For Special Deals!
 - See our patented Fabric Friendly™ Lunissima®
chain perfect for clothing & accessories!

FREE
SHIPPING!*

Stone Set Fabric Friendly™ Chain

All Chains Available Unset

ORDER ONLINE:

www.hordcrystal.com

*On minimum orders of \$30.00
shipped within the U.S.A. only!



2015

12 Years of Quality Bead Shows in the Northeast

JANUARY 9 to 11	MARLBOROUGH, MA
FEBRUARY 21 & 22	CLARKSVILLE, MD
FEBRUARY 28 & March 1	CROMWELL, CT
MARCH 7 & 8	FISHKILL, NY
MARCH 14 & 15	NIAGARA FALLS, NY
MARCH 28 & 29	EDISON, NJ
APRIL 18 & 19	GAMBRILLS, MD
APRIL 24 & 25 (Fri & Sat)	ROCHESTER, NY
MAY 8 to 10	MARLBOROUGH, MA
MAY 16 & 17	ALLENTOWN, PA
JUNE 13 & 14	DOYLESTOWN, PA
JUNE 20 & 21	NEWARK, DE
JUNE 27 & 28	ISLANDIA, NY
JULY 11 & 12	EDISON, NJ
JULY 18 & 19	CLARKSVILLE, MD
JULY 25 & 26	FISHKILL, NY
AUGUST 1 & 2	CONCORD, NH
SEPTEMBER 18 to 20	MARLBOROUGH, MA
SEPTEMBER 26 & 27	FREDERICKSBURG, VA
OCTOBER 3 & 4	ROCHESTER, NY
OCTOBER 10 & 11	EDISON, NJ
OCTOBER 17 & 18	CLARKSVILLE, MD
OCTOBER 24 & 25	ALBANY, NY
NOVEMBER 6 to 8	MARLBOROUGH, MA
NOVEMBER 14 & 15	ISLANDIA, NY
NOVEMBER 21 & 22	READING, PA (Previously Berks Bead Bazaar)

One Bead Event for All – Beginner & Advanced Beaders Designers, Jewelry Makers Craft Lovers & Gift Seekers

www.iBExpos.com

Shows@iBExpos.com
Tel. 845.352.9735

ADVERTISE HERE!



To place your ad in *Bead Style* - Call Today!
888-558-1544 ext. 546

Pick Up a New Skill

Master wire wrapping, shaping, coiling, and more!

Wirework

From the publishers of BeadStyle magazine

Combine wire and gemstones

- Treasure keeper cage pendant
- Heirloom-style filigree
- Braided wire & stone necklace and more!

Metal Stamping 101

Double your options with reversible chain mail

Learn to stitch with wire

Make hinges for a modern look

\$1 Off + FREE SHIPPING!

Wirework Fall 2015 is filled with 20 ALL-NEW PROJECTS that cover a stunning variety of materials, styles, and techniques!

- Double your design with reversible chain mail.
- Create hinged pieces, including a beautiful bracelet.
- Add visual interest to wire with gemstones and chain.
- Get inspired for your next project!



Cassie Donlen

~~\$7.99~~
Only \$6.99

Reserve your copy today!

WireworkMag.com/Fall2015

Offer expires on 10/8/15 at 11:59 p.m. CT.

* Free standard shipping to U.S. addresses only. Canadian/Foreign price: \$7.99. Sales tax where applicable.
Wirework Fall 2015 will arrive in late October 2015. Available in print or digital format.

P26253

ncbeads.com



Create. Bead. Smile.

Bead, stitch, string, wire, weave. Relax. Sigh. Smile.

Handpicked beads, thread, wire, tools, crystal - a dazzling selection from your friends at BeadFX.

Frequent Beader Points or 20% Discount for Businesses
Free Shipping, US & Canada, on orders over \$100.

BeadFX

2012

www.beadfx.com

... an oasis of beads ...

► ♥ METAL STAMPING IS EASY & FUN! ♥

we'll teach you for free

CLICK play. LEARN.

beaducation.com/stamping

XURON CORP.™

for Jewelers

4-in-1
Bead Crimping Plier

Crimping just got easier...

Made in the U.S.A.

www.xuron.me/forjewelers

String & Sell



Easy routes to retail

Our new columnist **Cathy Frangie-Hatch** addresses hot jewelry-selling topics!

Is a collective your next step? ♦ by **Cathy Frangie-Hatch**

So you want to sell your jewelry, but maybe the idea of setting up an online store seems overwhelming. Why not sell closer to home? You've asked us about ways to sell your jewelry in a bricks-and-mortar setting. Here's a viable option for selling at retail without the expense of opening your own shop.

SET UP SHOP

Have you ever dreamed of opening your own retail store? I have, but then I quickly remember the reality of retail — the long hours, the search for customers, the inventory, the credit card service, the employees. My blissful musings soon give way to the realization that it's not practical for me.

However, a new store concept that provides a retail outlet for jewelry makers is gaining popularity. It goes by various names: boutique, collective, emporium, eclectic shops, commons, or marketplace.

It's a brick-and-mortar retail space that allows artists and entrepreneurs to rent a small unit of space, set it up as they wish, and then leave all the day-to-day operations to the landlord. For a monthly rental fee plus commission you can find yourself in the retail business. The shop handles the store operation, personnel, transacting and recording sales, minor product and display upkeep, customer service, and accounting.

FINDING THE RIGHT SPACE

So how do you find a collective in your area? Start by looking in the retail and artsy areas of your community first. Walk through local art festivals and higher-end craft fairs and talk to the vendors. These folks are most likely aware of local collective opportunities. Next, pick up all the free local

magazines and newspapers in your area. Read the ads. The verbiage in them will help you figure out if there's a place that would suit your product. This will also help you get a feel for which collectives are actively advertising their vendors and wares, which means more customer traffic for you.

Check out the websites listed in the ads and newspapers, and visit several of these collectives in person. Look at the vendors and make notes on the complexity of the merchandising and displays, the quality of the vendors' offerings, how vendors are using their space, and overall customer service. These observations will help you determine if there will be enough foot traffic to warrant a rental contract.

When evaluating a collective, consider the following:

- Is it in a prime location?
- Does it have good visibility?
- Is ample parking available?
- Is there easy access to major routes and highways?
- Does it share space with other busy retailers?

WHAT TO LOOK FOR

Once in the collective, note the number of vendors in your category —handmade jewelry — and also shops that sell products like clothes and accessories

that could either compete with or complement your jewelry sales. Ask the store owner or a sales clerk how many booths are selling jewelry and how popular they are. They might not be able to give you specifics, but you'll get a feel for whether or not jewelry sells well in a particular collective or shopping plaza.

Spend time in the collective observing the traffic patterns; which way do customers walk through the store? Do they go right or left when they enter? Which vendor displays catch their eyes and make them stop?

CONTRACT BASICS

Once you find a collective you like in a promising location with vendors and space that fit your jewelry style and price point, ask the store owner for a vendor contract.

The contract should spell out the terms of the arrangement — how much space costs to rent either by square foot or section. For example, one store may ask \$6 per square foot, while another offers a 6- by 5-foot space for a flat fee. As a general guideline, smaller spaces can rent for as little as \$50 to \$75 per month, and larger spaces for up to \$300 or \$400.

Next, look at the amount you'll be required to pay for the management of the space and shop. This commission, usually 10% to 20% of your total sales, will be owed to the store owner or landlord for the services they provide.



Vendor tips

According to Jo-Anne Brewin, owner of Innovations Artist's Emporium, successful vendors:

- merchandise their products attractively
- display appropriate signage
- mark the code and price clearly on each product
- are good neighbors to other vendors
- don't monopolize sales associates
- promote the collective on their website and social media
- follow the collective's rules
- possess business savvy

You'll also need to consider the costs for credit card sales. According to Jo-Anne Brewin, owner of Innovations Artist's Emporium (innovationsartists.com) in North Myrtle Beach, South Carolina, credit card percentages range from 1.5% to 2.5% per transaction, depending on the card company. There may be additional processing fees. The collective typically charges the fee back to you.

Because the store collects all the money from sales, they would be responsible for the sales tax on the items sold. They inform you of your monthly earnings, but they make the required sales tax payments unless otherwise specified in the contract. Thus, you may not need a reseller's permit or tax ID, but make sure your contract states explicitly that the owner will collect and pay all sales taxes. You will need to submit quarterly income statements. (Ask your accountant for more information on this.)

The collective does not take any responsibility for loss or damage of your product. It's up to you to keep track of your inventory. Consider insuring your product if it is of high value.

NEGOTIATING FOR EXTRAS

What if you need extras, like specific lighting for your space? Discuss your

expectations with the store owner up front. You may be charged an additional amount each month for that, or it may be part of your rent.

What about special placement within the collective? Wouldn't it be great to have a spot near the cash register to place a display of earrings, rings, or bracelets? Or a sign in the front window advertising your brand? These issues need to be discussed and negotiated. Don't be afraid to ask for the space you want outright, and wait to see what the store owner advises. Not all stores allow special placements, but it's worth asking.

DO THE MATH

Let's say you decide to rent a 6-by-5 space in a collective. The space rents for \$125 per month, plus a 10% commission, and you pay 1.75% on all credit card sales. In your first month you make \$500 in gross sales (\$300 in cash and \$200 in credit cards). How much money will you take home?

Let's do some simple math. First, multiply the gross credit card sales (\$200) by the processing percentage you pay (1.75%), which equals \$3.50. Now add that to your monthly rent (\$125) plus 10% commission on your gross sales ($\$500 \times .1 = \50). Your total fees and expenses are:

\$3.50 + \$125 + \$50 = \$178.50

Now, subtract that total from your gross sales:

\$500 - \$178.50 = \$321.50

This formula gives you an idea of your monthly income.

With so many vendors to keep track of, most owners assign each vendor a code that must be visible on each item's sales ticket. When a sale is made, the code is recorded. At the end of the month you'll receive a tally of all your sales from the owner.

EXPLORE YOUR OPTIONS

There are exciting opportunities to market your jewelry if you selectively choose where to locate your shop. Bella Moriah, a jewelry designer from Calabash, North Carolina, says, "Becoming a vendor at a boutique shop has given me access to customers I wouldn't have been able to reach on my own. Managing your own retail space can be so cost prohibitive. Renting in a collective is the perfect solution for a small business owner."

Ready to try it? In the next issue, we'll look at ways to set up jewelry-selling displays, from developing a theme to finding inexpensive materials and sources for signage. *

Cathy Frangie-Hatch launched Bold by Kattour Jewelry 10 years ago as a hobby. Her business quickly grew into an obsession and she fell in love with using colorful, natural gemstones in her chunky jewelry designs. Contact Cathy at boldbykattour@aol.com or visit boldbykattour.com.

ALL SHOWS OPEN TO THE PUBLIC! WHOLESALE/RETAIL
SEE WEBSITES FOR DETAILS & REGISTRATION LINKS!

BEST BEAD SHOPPING SHOW CLASSES!

TUCSON: Sept 10-13 & Feb 1-6
Kino Veterans Memorial Community Center

NEW YORK: Sept 24-27?? See Website &
Register for Dates and Updates

MIAMI: Oct 2-4 & Apr 1-3 '16
DoubleTree Miami Mart~West Hall

SEE WEBSITE FOR ADMISSION FEES & ALL DETAILS:

BestBeadShow@Yahoo.com/610.909.2674
www.BestBeadShow.com

BEAD MERCANTILE SHOWS

\$6 FULL WEEKEND FRI 10-6 SAT 10-5
\$3 w/REGISTRATION* SAT 10-6 SUN 10-4

ORLANDO/MAITLAND, FL JUN 13-14 SAT/SUN
Ft. LAUDERDALE, FL JUN 20-21 SAT/SUN

TAMPA, FL JUN 27-28 SAT/SUN

RALEIGH, NC: AUG 1-2 SAT/SUN

JACKSONVILLE, FL: FALL '15 TBA

ORLANDO/MAITLAND, FL: OCT 10-11 SAT/SUN

PITTSBURGH, PA: OCT 31-Nov 1 SAT/SUN

Ft. LAUDERDALE, FL: DEC 12-13 SAT/SUN

BeadMercantile@Yahoo.com/610.909.2674
www.BeadMercantile.com

Your #1 Source Seed Beads,
Pewter & More!
FiberAndBeads.Com



SEE US AT ALL SHOWS ABOVE!
NEW PHILLY WAREHOUSE!

SIGN UP ONLINE FOR WEB-LAUNCH
PRE-SALE & COUPON, OPEN HOUSE
INVITES AND MORE!

E-MAIL/PHONE ORDERS AVAILABLE

FiberAndBeads@Yahoo.com 610.241.8329

CUSTOMER SERVICE CENTER

Manage your subscription online
(Registration Required)

www.Kalmbach.com/help

- Change Address or E-mail Address
- Report Damaged or Missing Issues
- Check Expiration of Subscription
- Subscribe
- Renew Subscription
- Pay Bill
- Check Payment Status
- Newsletter Management



For all of our publications!

ImpressArt®

Fusion Beads, Inc.

Where your jewelry begins.

Love what you make even more when you have the right tools. Whether you're looking for tools for wire shaping or metal stamping, individual pliers or 9-piece tool kits, we're your one-stop shop.

FusionBeads.com
Free US Shipping

GoodyBeads™
.com

Bead Happy. Save Always.™

Free shipping on US orders of \$35+. See site for details.

JBB Findings

Made in Israel

Masters of Findings
Manufacturer

Pewter
Line

Beads

Tubes

Pewter
Seed Beads



www.jbbfindings.com/catalog

benbassat@jbbfindings.com

(Please ask for password to login)

Sold to Re sellers of beads and findings only
tel: +972-3-5600115, fax: +972-3-5600371



WHY FIT IN WHEN
YOU WERE
BORN TO
STAND OUT

-Dr.Seuss



Jesse James Beads.com

Save 15% Online with Code BEADSTYLE

Want more Bead Style?



Check out the features
at BeadStyleMag.com:

- Download free projects
- Watch how-to videos
- Leave comments in our Bead Room
- Sign up for our e-mail newsletter

Register for your
FREE account today!

bead
MAGAZINE

Craft Optics®
Telescopes

Magnify
your
talents®

I can see
clearly now,
the strain
is gone...



Patented optics
customized with your Rx

Jewelry Arts
Beadwork
Quilting
Needlepoint
Cross-Stitching
Sewing



Visit www.craftoptics.com or
call 888.444.7728 to learn more!



**BUY
THIS KIT!**
www.Jewelry
AndBeading
Store.com

Pastel pearls

bracelet



Combine pale pearls and crystals in a lush charm bracelet ◆ by Naomi Fujimoto

Sparkling crystals add visual depth to oversized peach, cream, and champagne pearls, and chunky chain keeps the piece from feeling too frilly. This goes-with-anything piece will become your style go-to!



1 bracelet • On a head pin, string a pearl. Using the largest part of your roundnose pliers, make the first half of a wrapped loop (see Basics, p. 58). Make 18 pearl units: three each in colors A, B, C, D, E, and F.



2 Follow step 1 to make 18 crystal units, six each in colors A, B, and C. Cut a 7½-in. (19.1 cm) piece of chain.



3 Attach a color A pearl unit to an end link of chain and complete the wraps. On the next five links, attach pearl units in colors B through F. Complete the wraps as you go. Repeat the pattern until the bracelet is the desired length.



4 Starting with an end link, attach a crystal unit to each link, in A-B-C order. Make sure to attach each unit to the same side of each link. Complete the wraps as you go. Repeat the pattern until you've attached a crystal unit to each link that has a pearl unit.



5 Add or remove links if necessary, cutting them with heavy-duty wire cutters or opening them as you would a jump ring (Basics). On one end, use a jump ring to attach an end link and a lobster claw clasp. *

Contact Naomi at editor@beadstylemag.com or visit beadstylemag.com.

What you'll need

bracelet 8 in. (20 cm)

- ◆ 18 12 mm round crystal pearls, 3 each in six colors
- ◆ 18 8 mm round crystals, 6 each in three colors
- ◆ 36 2-in. (5 cm) head pins
- ◆ 7½ in. (19.1 cm) curb chain, 11 mm links
- ◆ 6 mm jump ring
- ◆ lobster claw clasp
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters
- ◆ heavy-duty wire cutters (optional)

Kits for this project are available at JewelryAndBeadingStore.com. To find the nearest store, visit beadshopfinder.com.

pearl colors	crystal colors
A: peach	A: crystal Venus
B: cream	B: crystal honey
C: bronze	C: light rose AB
D: gold	
E: creamrose	
F: vanilla	



The Southwest's largest & most complete jewelers' supply store!

Where beauty begins...

- 4 Convenient Locations
- Over 10,000 items
- Competitive Tier Pricing
- Weekly Specials
- Storewide Sales at all Locations
- Email Exclusive Offers



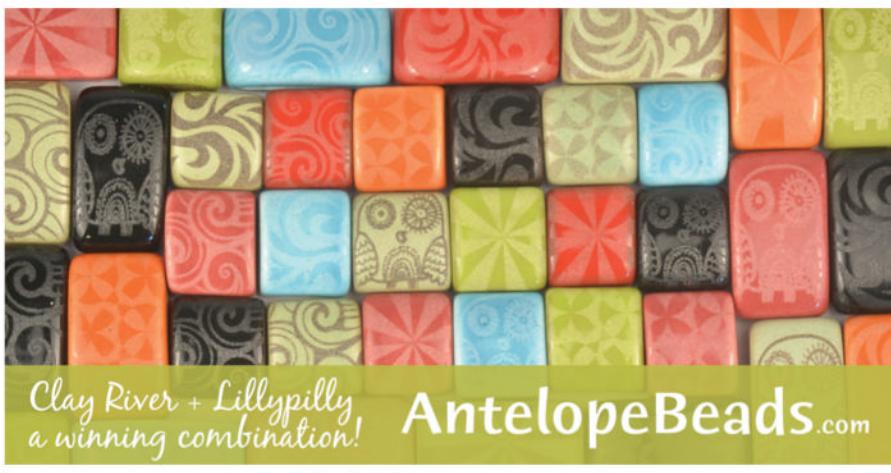
Wide Selection of Silver & Base Metal Sheet, Wire & Findings!

1.800.545.7968

www.thunderbirdsupply.com

Gallup, NM • Albuquerque, NM • Flagstaff, AZ

LIKE us @tbirdsupply



Clay River + Lillypilly
a winning combination!

AntelopeBeads.com

JEWELRY KITS FOR YOU

**EVERYTHING YOU NEED,
SHIPPING INCLUDED!**

Get all the materials to create three gorgeous projects!

Shop at JewelryandBeadingStore.com or 800-533-6644

Monday – Friday, 8:30 a.m. – 4:30 p.m. CT. Outside the U.S. and Canada, call 262-796-8776 ext. 661.
Sales tax where applicable.

P26047

www.BeadStyleMag.com

55

Bead Renaissance Show

The Ultimate Bead Event

Retail & Wholesale
Free Admission

Denver

Denver Mart, Plaza
September 17 - 20

451 E. 58th Ave.
Thursday - Saturday 10 - 6
Sunday 10 - 5

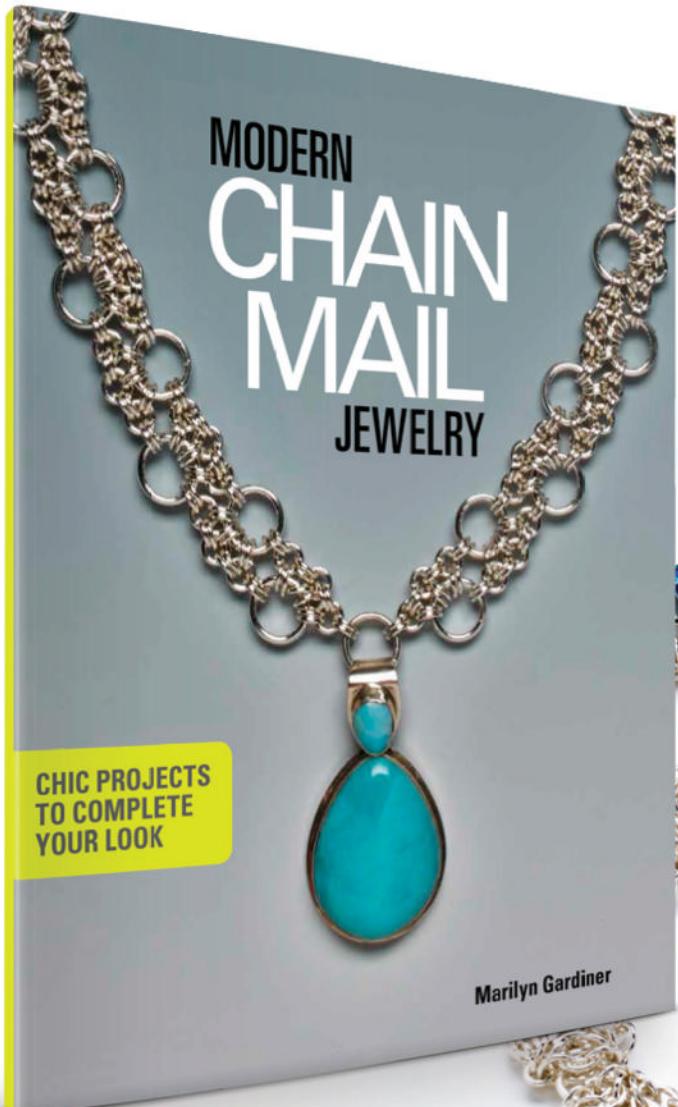
Vintage, Contemporary &
Gemstone Beads
Designer Beads & Jewelry

Check web site for show information
www.beadshow.com
or call 575-894-1293

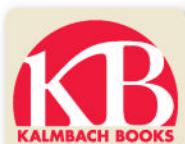
Call today to place your ad

888-558-1544 ext. 546

Chain Mail Made Modern



#67853 • \$21.99



Incorporate your favorite gemstones, focal beads, and art beads into modern chain mail jewelry! Designer Marilyn Gardiner teaches you how to turn 18 traditional chain mail weaves into sophisticated and classy necklaces, bracelets, and earrings you can wear anywhere.



**Buy now from your favorite bead or craft shop!
Shop at JewelryandBeadingStore.com or 800-533-6644**

Monday – Friday, 8:30 a.m. – 4:30 p.m. CT
Outside the U.S. and Canada, call 262-796-8776 ext. 661

Dreamtime Creations

PRONG PUSHING HAND TOOL



MAKE RHINESTONE CHAIN JEWELRY IN SECONDS!



PLACE SWAROVSKI CHATON
IN EMPTY CUP CHAIN



CLOSE PRONGS WITH
PRONG PUSHING TOOL



ENJOY PERFECTLY SET
CRYSTAL CHAIN!

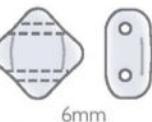


DreamtimeCreations.com/CupChain

2 Hole Czech Glass

Silky Beads®

Regular & Table Cut



6mm

- ◆ Pressed Czech glass
- ◆ 6mm angled square with two diagonal holes
- ◆ Slightly wavy surface texture
- ◆ Regular style in 140 colors
- ◆ Table Cut style in 20 colors
- ◆ String in a nested diamond pattern by alternating top/bottom holes.



ASK FOR THEM
at a bead shop
near you!

**the
BEAD
SMITH®**

BEAD SHOPS: To become a Beadsmith reseller,
please contact us at 732.969.5300
or www.beadsmith.com

Bracelet by Laura Graham,
Desert Star Creations

One-stop wholesale suppliers to bead stores worldwide for over 30 years! The BeadSmith is a proud distributor of these brands and more...



MIYUKI



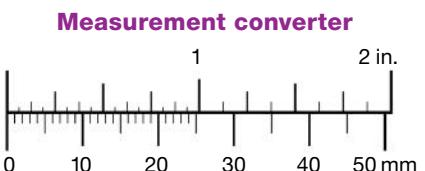
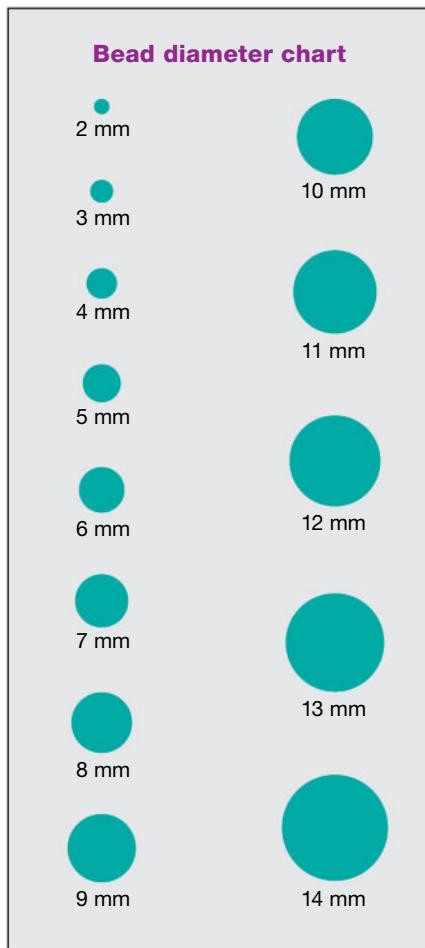
PRECIOSA

CREATE
YOUR STYLE
with SWAROVSKI ELEMENTS

Kumihimo
braiding

Soutache
& Bead Embroidery

SUPERDUO™
CZECH GLASS TWO-HOLE SEED BEADS BY MATUBO



cm x 0.39 = inches

inches x 2.54 = cm

1 inch = 25.4 mm

Necklace lengths

Choker 16 in. (41 cm)

Princess 18 in. (46 cm)

Matinee 20–24 in. (51–61 cm)

Opera 28–32 in. (71–81 cm)

Rope 40 in. (1 m) or more

Lariat 48 in. (1.2 m) or more

A step-by-step reference to key jewelry-making techniques used in bead-stringing projects



1



2



3



4



5



6



7



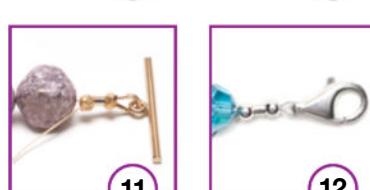
8



9



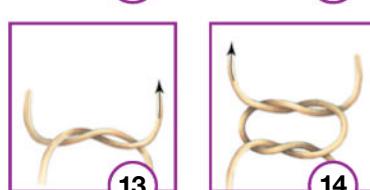
10



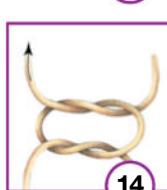
11



12



13



14

Cutting flexible beading wire

1 Decide how long you want your necklace or bracelet to be. Add 6 in. (15 cm) and cut a piece of beading wire to that length.

Flattened crimp

2 Hold the crimp bead with the tip of your chainnose pliers. Separate the wires and squeeze the pliers firmly to flatten the crimp bead. Tug the clasp to make sure the crimp has a solid grip on the wire. If the wire slides, remove the crimp bead and repeat with a new crimp bead.

3 The flattened crimp.

Folded crimp

4 Position the crimp bead in the notch closest to the crimping pliers' handle.

5 Separate the wires and firmly squeeze the crimp bead.

6 Move the crimp bead into the notch at the pliers' tip. Squeeze the pliers, folding the bead in half at the indentation.

7 The folded crimp.

Opening a jump ring or loop

8 Hold the jump ring or loop with two pairs of chainnose or bentnose pliers.

9 To open the jump ring or loop, bring one pair of pliers toward you.

10 The open jump ring. Reverse the steps to close.

Attaching a clasp

11 For a two-piece clasp, on each end, string: spacer, crimp bead, spacer, Wire Guardian (optional), half of a clasp.

Check the fit, and add or remove beads if necessary. Go back through the beads just strung and tighten the wire. Crimp the crimp bead and trim the excess wire.

12 Or, follow step 11 to attach a lobster claw clasp on one end and a soldered jump ring or chain extender on the other.

Square knot

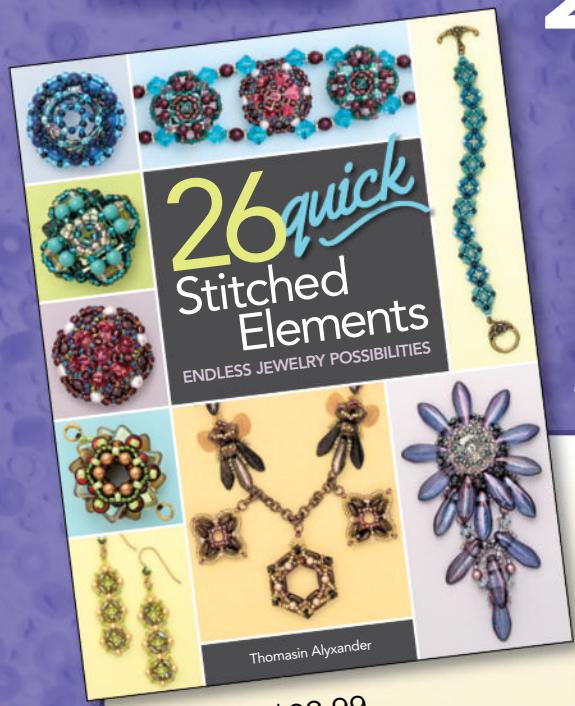
13 Cross the left end over and under the right end.

14 Cross the right end over and under the left end. Pull both ends to tighten the knot.

Continued on page 60

NEW

26 Elements, Endless Possibilities!



#67861 • \$22.99

**Learn bead stitching the
easy, rewarding way!**

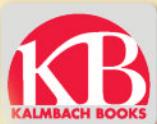


Thomasin Alyxander's **component-based approach** teaches you to stitch 26 different small elements, then connect them together to create **22 beautiful necklaces, bracelets, and earrings.**

- Seed beads.
- Crystals.
- Fire-polished beads.
- Shaped beads.



**Use the beads you love
in new and exciting ways!**



Available at your favorite
craft or bead shop!

**Or shop now at
JewelryandBeadingStore.com**



15



16



17



18



19



20



21



22



23



24



25



26



27



28



29



30

Visit BeadStyleMag.com/videos for handy how-to videos.



Surgeon's knot

15 Cross the right end over the left and go through the loop. Go through again. Cross the left end over the right and go through. Pull the ends to tighten the knot.

Overhand knot

16 Make a loop and pass the working end through it. Pull the ends to tighten the knot.

Plain loop

17 Trim the wire $\frac{3}{8}$ in. (1 cm) above the bead. Make a right-angle bend close to the bead.

18 Grasp the wire's tip with roundnose pliers. Roll the wire to form a half circle.

19 Reposition the pliers in the loop and continue rolling, forming a centered circle above the bead.

20 The finished loop.

Wrapped loop

21 Make sure there is at least $1\frac{1}{4}$ in. (3.2 cm) of wire above the bead. With the tip of your chainnose pliers, grasp the wire directly above the bead. Bend the wire (above the pliers) into a right angle.

22 Position the jaws of your roundnose pliers vertically in the bend.

23 Bring the wire over the pliers' top jaw.

24 Reposition the pliers' lower jaw snugly in the curved wire. Wrap the wire down and around the bottom of the pliers. This is the first half of a wrapped loop.

25 Grasp the loop with chainnose pliers.

26 Wrap the wire tail around the wire stem, covering the stem between the loop and the bead. Trim the excess wrapping wire, and press the end close to the stem with chainnose or crimping pliers.

Making a set of wraps above a top-drilled bead

27 Center a top-drilled bead on a 3-in. (7.6 cm) piece of wire. Bend each end upward, crossing the wires into an X.

28 Using chainnose pliers, make a small bend in each wire to form a right angle.

29 Wrap the horizontal wire around the vertical wire as in a wrapped loop. Trim the excess wrapping wire.

Split ring

30 Proper position of split-ring pliers. *

Thank you Readers

for supporting the fine businesses in the Galleria.

Naomi Fujimoto
July 2015

Happy Shopping!

SONORAN BEADS
sonoranbeads.com



Long Island Bead Festival *Join Us!*
Long Island Bead Festival presented by Phi Beads Kappa LLC
Sunday, October 4, 2015 10AM to 5PM
at the IBEW Local 25 Union Center, 370 Vanderbilt Motor Parkway, Hauppauge, NY 11788
(Exit 55 off Long Island Expressway / I-495)
Retail/Wholesale Open to the Public Admission \$5
Contact: TERRI for Show Info! PhiBeadsKappa@aol.com • (631) 288-8914

Charm FACTORY *Make Your Mark*
Tags available in many styles and metals!
Quantity Discounts
No Minimums

Signature Stamps Custom Logo Stamp for Clay
Custom Engraved Jewelry Tags

www.CHARMFACtORY.com



"Where the spirit does not work with the hand there is no art."

Leonardo da Vinci

ANNE CHOI

HANDMADE SILVER BEADS

www.annechoi.com

ibellaBEADS.

Voted America's Favorite Bead Shop

25%

OFF ENTIRE PURCHASE

No Minimum!



ibellaBEADS.com CODE: BS25

EXPIRES OCT. 15, 2015 • VALID ONLINE ONLY AT WWW.IBELLABEADS.COM
EXCLUDES PREVIOUSLY DISCOUNTED ITEMS. NOT VALID IN STORE.

1-888-799-0311

ClassAct designs

Handmade & Hand-dyed Silk Ribbons



www.classactdesigns.com

— Wholesale & Retail Sales —

classactdesigns1@gmail.com

6520 Platt Avenue #605 West Hills, CA 91307

Bejeweled™

SOFTWARE COMPANY

jewelry designer
MANAGER™
Pricing Jewelry Made Easy!



NEW PREMIER EDITION!

Inventory and Pricing
Software for Jewelry
Designers, Artists
& Crafters



858.367.8236 • bejeweledsoftware.com

beadsRfun.com

great beads, great prices, great fun!

- SWAROVSKI™
- CZECH GLASS
- SEMI-PRECIOUS
- FINDINGS & CORD
- ALPHABET BEADS & CHARMS

AND MORE! * NO PRINT CATALOG
www.beadsrfun.com

See Our
NEW
Website!



Irish Waxed Linen Thread

Necklace Kits & Patterns

Supplies for:
Beading, FiberArts,
Basketweaving & Embellishing

Royalwood Ltd.

517-BT Woodville Rd.

Mansfield, Oh. 44907

800-526-1630

Fax: 888-526-1618



www.RoyalwoodLtd.com

Free projects & inspirations—join us!

bead^{style}

MAGAZINE



www.facebook.com/BeadStyleMagazine



www.pinterest.com/beadstyle



The Galleria

<div style="border: 1px solid black; padding: 10px;"> <p>A GRAIN OF SAND</p> <p>One of the largest suppliers of Rare, Unusual Vintage, & Contemporary Beads and Findings. Includes: CLASPS, cabochons, chain, buttons, sequins, sew on beads & more. Looking for something unique? We have it!! Great prices, service & selection!</p> <p>www.agrainofsand.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>BOBBY BEAD</p> <p>Direct Importer of Toho® Quality Japanese seed beads; Over 1,000 colors of Aiko® Precision Cylinder beads; Large selection of Toho beads & Full selection of Permanent Finish colors. Low International shipping rates. Free shipping on Domestic orders of \$50+.</p> <p>www.tohoseedbeads.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>RED PANDA BEADS</p> <p>Specializing in Japanese & Czech beads. Get a Birthday credit! Check out our exclusive Monday's Mixes & the Gallery of Color Suggestions! 20% off one time coupon: BSSEPT2015</p> <p>www.RedPandaBeads.com</p> </div>
<div style="border: 1px solid black; padding: 10px;"> <p>ABI - AELECTRONIC BONDING INC.</p> <p>Manufactures of: Wire Looper Machines, automatic or manual Wire Jump ring machines, Tack Welders, Pulse Arc Welders and Fusion welders for the Jewelry making industries. E-mail abi1655@aol.com, Voice 888-494-2663, Fax 706-625-6624.</p> <p>www.abiusa.net</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>CONTEMPORARY GLASSWORKS</p> <p>Awesome handmade dichroic glass links, pendants, beads and barrettes by Janet Wolery; sterling silver and gold-filled Curly-Q beads; vintage, rare, unusual and special production Swarovski crystals; and more cool stuff!!! Email: Carder@earthlink.net</p> <p>http://stores.ebay.com/Contemporary-Glassworks</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>STAR'S CLASPS</p> <p>Your online source for uniquely designed findings handmade by artisans all over the globe. New items arriving all the time. Volume discounts available. Fast shipping, great service, and no minimum to order.</p> <p>www.starsclasps.com</p> </div>
<div style="border: 1px solid black; padding: 10px;"> <p>ACCESSORIESSUSAN.COM</p> <p>The premier source for vintage style jewelry components plated with rich antique patinas, lockets, cameos, intaglios, unique glass jewelry stones, bead caps, tools, display cards, settings, chain and beads. Free lessons and ideas!</p> <p>www.AccessoriesSusan.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>THE CURIOUS GEM</p> <p>Extensive selection of fine grade gemstone beads and stones, pearls, sterling silver, gold vermeil, gold filled and rose gold filled findings. Worldwide shipping. Customer service is our top priority.</p> <p>www.thecuriousgem.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>TOO CUTE BEADS</p> <p>Specializing in Swarovski Elements, Regaliz, Flat Leather, Jewelry Kits and More. We offer great discounts every day and free shipping over \$50.00. Visit us online today, and save even more when you join our newsletter.</p> <p>www.toocutebeads.com</p> </div>
<div style="border: 1px solid black; padding: 10px;"> <p>AD/ADORNMENTS</p> <p>Chain Mail, knitted mesh, unusual and vintage chains in custom finishes you will find nowhere else. Large selection of matching findings, metal beads, original designed clasps, some using vintage buttons. ONE STOP SHOPPING!</p> <p>www.adadornments.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>DESIGNERJEWELRYSUPPLIES.COM</p> <p>The premier source for vintage style jewelry components plated with rich antique patinas, lockets, cameos, intaglios, unique glass jewelry stones, bead caps, tools, display cards, settings, chain and beads. Free lessons and ideas!</p> <p>www.DesignerJewelrySupplies.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>VINTAGEJEWELRYSUPPLIES.COM</p> <p>The premier source for vintage style jewelry components plated with rich antique patinas, lockets, cameos, intaglios, unique glass jewelry stones, bead caps, tools, display cards, settings, chain and beads. Free lessons and ideas!</p> <p>www.VintageJewelrySupplies.com</p> </div>
<div style="border: 1px solid black; padding: 10px;"> <p>AUNTIE'S BEADS</p> <p>No lousy beads! The best assortment of beads and supplies, customer-reviewed for quality, shipped lightning-fast. The home of SmartBeadShopping™ – member discounts and free shipping with Beader's Advantage, Name Your Price Jewelry and more.</p> <p>www.auntiesbeads.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>DOLLARBead.COM</p> <p>1000's of 16" strings for \$1! Overstock beads – cheaper than wholesale. Pressed Glass, Shells, Glass Pearls, Cat's Eye, Turquoise and more... New items added daily. Sales in US only. No minimum order. \$5.95 flat-rate shipping.</p> <p>DollarBead.com</p> </div>	<div style="border: 1px solid black; padding: 10px;">  <p>In the OCTOBER ISSUE</p> <div style="border: 1px solid black; border-radius: 50%; width: 100px; height: 100px; display: flex; align-items: center; justify-content: center; background-color: orange; color: white; font-style: italic; font-size: 1em; font-weight: bold; text-align: center; margin-bottom: 10px;">YOUR COMPLETE BEADING RESOURCE</div> <div style="text-align: right; font-size: 0.8em; margin-right: 10px;">designed by Julia Gerlach</div>  <p>Easy lotus flower necklace</p> <p>3 vintage-style looks</p> <p>Go wild with interchangeable buttons</p> <p>Exclusive – BeadDreams contest winners!</p> <p>Subscribe today! 1-800-533-6644</p> <p>Order online at www.BeadAndButton.com</p> </div>
<div style="border: 1px solid black; padding: 10px;"> <p>BEAD ADDICTION</p> <p>Jewelry making supplies at great prices with excellent customer service. Our large selection of beads include super duos, seed beads, gemstones, Czech and fire polished. We specialize in Soutache, wire, leather, threads and cords.</p> <p>www.beadaddictiononline.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>WWW.FUNKYFROG.CA</p> <p>A huge assortment of gorgeous African Beads, Trade Beads, Recycled Glass Beads and more. Imported directly from the amazing bead markets of West Africa. Visit us once and you are sure to return again!</p> <p>www.funkyfrog.ca</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>FUSION BEADS</p> <p>Your online destination for an inspiring selection, exceptional quality, guaranteed service and volume discount pricing. New jewelry designs with step-by-step instructions every week on our inspiration page. FREE SHIPPING! No minimum order!</p> <p>www.FusionBeads.com</p> </div>
<div style="border: 1px solid black; padding: 10px;"> <p>BEAD PARADISE</p> <p>Specializing in all things old, antique, and rare. African trade beads, ancient stone, antique amber, coral, bronze, brass, and silver from around the world. Antique Venetian seed beads, lampwork and pressed glass, and vintage cabochons.</p> <p>www.beadparadise.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>KANDUBEADS</p> <p>Largest Bead Store in CT. Specializing in gemstones nugget beads, natural Crystal Points. Huge selection of Seed Beads, Czech Glass, Drusy Beads & Healing Stones. African Trade beads, Tibetan & Indian Mala, Geodes and Agates. Classes, lady's nights, trunk shows. 346 Quinnipiac St Wallingford, CT 203-793-7348</p> <p>www.KanduBeads.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>LIMA BEADS</p> <p>Gemstone beads, pearls, CZ, metal beads, findings and chain! Enter this Discount Code for 10% off! BEADS21</p> <p>www.LimaBeads.com</p> </div>
<div style="border: 1px solid black; padding: 10px;"> <p>BEADS AND HONEY</p> <p>One-of-a-kind beads! Our natural wood beads, unique shell beads, and quality gemstones come with great service included! Choose small quantities or buy in bulk. We ship worldwide. Save 10% with code BEADSTYLE10.</p> <p>www.beadsandhoney.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>MCW BEADS & MORE</p> <p>Best Prices - Fast Shipping - 100% Satisfaction Guarantee Pony - Faceted - Gemstones - Glass Beads - Findings Pandora Style Beads - Charms - Wire/Cord/Thread Free Shipping Available</p> <p>www.mcwbeadsandmore.com</p> </div>	<div style="border: 1px solid black; padding: 10px;"> <p>MUNRO WHOLESALE CRAFTS</p> <p>Wide assortment of beads, SWAROVSKI ELEMENTS, Czech Glass, Wood, Semi-Precious, Pearls & more. Full line of craft supplies, jewelry findings, components. Polymer & Art Clay, tools, accessories. Wholesale pricing with discounts. World-wide shipping.</p> <p>www.munrocrafts.com</p> </div>
<div style="border: 1px solid black; padding: 10px;"> <p>BEADS AND PIECES LLC</p> <p>15% discount code: BEADSTYLE15. FREE SHIPPING on orders \$40+. Unique top-quality natural beads from the Philippines, Hong Kong and Southeast Asia at competitive pricing. Beautiful wood beads and organic seed beads, brass spacers, gemstones and pearls.</p> <p>www.beadsandpieces.com</p> </div>		

KANSAS • Emporia

PLUM wild about selling the largest **BAZAAR** of beads, gemstones, rocks, pearls, findings, wire, chain and vintage beads in Kansas. Same owners since 1975. Open Monday - Saturday 9:30 - 5:30pm.

www.plumbazaar.com

PLUM BAZAAR

615 Commercial Street 620-342-6607

LOUISIANA • Baton Rouge

Large full-service bead store. Specializing in glass, stone, Sterling, pearl and seed beads. Classes galore, parties & individual help from knowledgeable beaders. Open 6 days a week, closed Sun. Intersection of Coursey & Sherwood Forest Blvds.

www.br-beads.com

BATON ROUGE BEAD COMPANY

11943 Coursey Blvd., Ste. A 225-292-3633

MASSACHUSETTS • Mansfield

Full service shop with a fine, upscale selection of beads findings, wire & tools. Original lampwork beads. Classes, workspace & artistic support. Bulk prices on precious metal beads & Swarovski crystals. Tribal textiles & lampworking classes.

www.beadcache.com

BEADCACHE

457 N. Main St.

508-339-3330

MASSACHUSETTS • Somerville

A local landmark since 1991, a must-visit for anyone seeking creative beading inspiration, with a second location in Salem, MA. Offering fine beads, findings, supplies, classes, parties and repairs. Please visit our website for details.

www.bostonbeadcompany.com

BOSTON BEAD COMPANY

75 Holland St.

617-868-9777

MASSACHUSETTS • Sturbridge

Semi-precious beads, Swarovski crystal, Czech & vintage glass, jewelry & craft supplies, unique centerpieces for beading, freshwater pearls, wire wrapping material.

Stop in and see our wide variety of beads & supplies.

www.sadiesgreens.com

SADIE GREEN'S EMPORIUM

320 Main Street

508-347-9085

MICHIGAN • Berkley

Great Prices & Discounts. Swarovski, Czech, pearls, wood, bone, glass, metal, acrylics, Sterling Silver, Silver & Gold Filled beads, findings & wire. Artistic Wire, Polymer Clay, Beadalon, craft supplies, books, tools, beading supplies & much more.

www.munrocrafts.com

MUNRO CRAFTS

3954 12 Mile Rd.

248-544-1590

MICHIGAN • Farmington

We specialize in the Unique! And carry a wide selection of Swarovski crystals & Sterling silver. Beginner's beading classes available. Shop Hours: Mon-Fri 10-6; Sat 10-5; Closed Sun. contact@toocutebeads.com

www.toocutebeads.com

TOO CUTE BEADS

3171 Grand River Ave.

866-342-3237

248-888-9925

MICHIGAN • Farmington (Downtown)

Low prices • Friendly service • Unique selection. A wide variety of beads & components including semiprecious stones & Czech glass to artist pieces, seed beads, designer brass lines & more. Ask for your free "Bead Addiction" card!

www.facebook.com/beadbohemiania

BEAD BOHEMIA

33321 Grand River Ave.

248-474-9264

MICHIGAN • Grand Haven

The largest bead store on the lakeshore offering an extensive selection of beading and jewelry-making supplies including metal clays, metalsmithing and lampworking supplies. Classes, parties & open workstations. Open daily.

www.thecreativefringe.com

THE CREATIVE FRINGE

210 Washington Ave.

616-296-0020

MICHIGAN • Traverse City

Your Up North bead store. A myriad of beads, from worldwide antiquities to local artists. One of the greatest selections of beads, Swarovski, Sterling, gold, gemstones, findings. See our Legacy Bead Museum - 5000 years of beads.

www.nawbinbeads.com

NAWBIN BEADS

925 E. Front St.

231-932-9514

MINNESOTA • St. Paul

Everything for the beader at any skill level! From pressed glass to seed beads; Swarovski to Delicas. Also leather, pearls, stone, books, findings & tools. Mon-Fri 10am-6pm, Sat 10am-5pm, or by appt.

www.beadstorm.com

STORMCLOUD TRADING (BEADSTORM)

725 Snelling Ave. N

651-645-0343

MISSISSIPPI • Ridgeland

Sterling, gold, glass, wood, shell, pearls, stones, crystals, findings, tools, and stringing materials. Classes • Parties Open Mon - Fri 10-6, Sat 10-4 Email: villegebeads@aol.com

www.villagebeads.com

VILLAGE BEADS

398 Highway 51 Ste 30

601-853-3299

MISSOURI • Branson

Be **PLUM** overwhelmed by our thousands of bead strands in historic downtown Branson. A beading **BAZAAR** of bead wire, findings, chain, and supplies. Open 7 days/year round, 9:30-5:30.

www.plumbazaar.com

PLUM BAZAAR

123 E. Main St.

417-337-PLUM (7586)

MISSOURI • St. Louis

Voted 1 of the top shops in the US. 4000+ seed beads, Czech Glass, Swarovski, TierraCast Pewter, Semi-Precious stones, base metal chains & findings. Gold & Silver. Over 3000 sq ft. Classes listed online. Ask us about FREE classes.

www.ladybugbeads.net

LADY BUG BEADS, LLC

7616 Big Bend Blvd.

1-888-30BEADS

MONTANA • Billings

Billings' largest bead store and getting bigger. Semi-precious, pearls, Swarovski crystals, Delicas, Czech glass, shell & metal beads. Silver & gold findings, tools, books and supplies. Free basic classes. Weekly workshops. Open 10-6 daily.

www.montanabeads.com

BUY THE BEAD

670 King Park Drive

406-651-8831

MONTANA • Helena

Full service bead store, findings, Swarovski crystal, stone, precious and semi-precious, quality beads, tools, wire, classes, parties, repairs, in-store work tables, friendly service. Monday - Saturday 10-6, Sunday 12-6

E-mail: redmagpiebeads@bresnan.net

RED MAGPIE BEADS

1442 Euclid Ave.

406-513-1064

NEVADA • Henderson (Las Vegas area)

Serving the Las Vegas community with the largest variety of beads & findings. Classes, parties, volume discounts & workshops. Minutes from the strip.

For store hours check our website:

www.beadjunction.com

BEAD JUNGLE

1590 W. Horizon Ridge Pkwy. #160

702-432-BEAD (2323)

NEVADA • Las Vegas

Visiting Las Vegas? We're the store you're looking for! State's largest bead shop, carrying the biggest inventory of quality beads and findings, all priced right. Volume discounts available. Open seven days, 10 to 6. Call for travel directions.

www.discountbeadsiv.com

DISCOUNT BEADS

4266 S. Durango Drive, Suite G/H

702-360-4266

NEW HAMPSHIRE • Epping

Huge selection of top quality beads, beading supplies, and chain. Miyuki & Toho seed beads, Swarovski, Preciosa, Czech, Pearls, Lampwork, Gemstones & more. Classes & Parties. Plenty of parking. Handicapped accessible. Awesome Staff!!

www.JustBeadingAround.com

JUST BEADING AROUND

275 Calef Highway (Rte 125)

603-734-4322

NEW HAMPSHIRE • Exeter

Huge selection of semi-precious & precious gemstone beads. Swarovski, Czech & Kazuri beads. Wide selection of seed beads from top manufacturers. Diverse choice of findings, chain & wire. Custom cutting & drilling. Classes.

www.SanterreStones.com

SANTERRE'S STONES 'N STUFF

42 Water St.

603-773-9393

NEW HAMPSHIRE • Wilton

Beautiful quality beads to inspire your creativity & accentuate your style. Emphasis on European beads, Czech-pressed glass, crystal, seed, pearls, semi-precious. Artisan created jewelry for fine gift giving. Ample parking. Thurs-Sat 9:50-30, Sun 11-4

www.ladybeadandrook.com

LADYBEAD AND ROOK @ The Riverview Mill Artist

29 Howard Street

603-654-2805

NEW JERSEY • Collingswood

Beader's Ecstasy! Huge inventory Miyuki seed beads, Delicas, Swarovski, Hill Tribe, Vintage, Fibers. Fabulous flame-work / metal smithing studio w/classes & rental. Loom weaving, wire wrapping, PMC. Classes, supplies, parties, repairs.

www.jubilitebeadsandyarns.com

JUBILI BEADS & YARNS®

713 Haddon Ave.

856-858-7844

NEW YORK • East Rochester

Bright, full-service 3200 sq. ft. bead shop. Ever-growing, selection of beads, tools, books, stringing materials, findings, wire, chain maille, Kumihimo supplies, Swarovski crystal & classes. Get friendly help at our design station.

www.letsbead.com

LET'S BEAD!

349 W. Commercial St.

585-586-6550

NEW YORK • Nanuet

Exclusive bead boutique! Huge selection of quality semi-precious; gemstones; SS beads, charms/findings; seed beads; Delicas; Pearls; Swarovski; artist lampwork; supplies & tools. Beading Classes. Closed Sunday. 40 min. north NYC.

www.BeadsMosaic.com

BEADS MOSAIC

78 S. Middletown Rd., Ste. A

845-501-8295

NEW YORK • New York City

New York's leading supplier & importer of crafts, beads & jewelry supplies since 1971. Lowest prices & best selection of all beads, findings, sterling silver, gold-filled, Swarovski, semi-precious gemstones, crafts, apparel & accessory supplies.

www.beadkraft.com

BEADKRAFT

1231 Broadway (@ 30th St.)

212-532-6820

NEW YORK • New York City

From Beads to Crystals to Trimmings and more. Beads World is your one stop shop for all beading supplies. Quality selections in the heart of NYC's fashion district. We're on 38th St., between 5th & 6th Ave. Mon - Fri 9-7, Sat - Sun 10-6

www.beadsworldusa.com

BEADS WORLD

57 West 38th St.

212-302-1199

NEW YORK • New York City

We have a history of manufacturing over 20,000 different, unique beads. Find all the extraordinary findings and accessories here! Visit our Web Site & download the 10% off coupon or come to visit our shop in New York City!

www.fun2bead.com

FUN 2 BEAD

1028 6th Ave (Near 39th St.)

212-966-2748

NEW YORK • New York City

We have a history of manufacturing over 20,000 different, unique beads. Find all the extraordinary findings and accessories here! Visit our Web Site & download the 10% off coupon or come to visit our shop in New York City!

www.fun2bead.com

FUN 2 BEAD

1028 6th Ave (Near 39th St.)

212-966-2748

NEW YORK • New York City

Bangles, baubles & bright shiny beads for any bead & jewelry lover! Friendly, warm, creative atmosphere. Extensive selection of semi precious, pearls, glass, seed beads, Hill Tribe Silver, tools & findings. New items weekly. Classes & parties.

www.beadbreakout.com (Easy access from Rte 590)

BEAD BREAKOUT

2314 Monroe Street

585-271-2340

NEW YORK • Rochester

Bangles, baubles & bright shiny beads for any bead & jewelry lover! Friendly, warm, creative atmosphere. Extensive selection of semi precious, pearls, glass, seed beads, Hill Tribe Silver, tools & findings. New items weekly. Classes & parties.

www.beadbreakout.com

BEAD BREAKOUT

2314 Monroe Avenue

585-271-2340

NEW YORK • Durham

Express your creative energies without exhausting your pocket. A Bead Show every day! Durham's largest & affordable selection of quality beads & findings.

Visit our famous \$5 a strand wall.

www.rareearthbeads.com

RARE EARTH BEAD SHOP

2706 Durham-Chapel Hill Blvd.

919-342-5966

NEW YORK • Forest City

We are a full service bead shop that offers a unique variety of beads, Swarovski, tools, findings, stringing supplies, books, magazines, etc. Mon - Fri 10-6, Sat 10-4.

www.offthebeadedpathbeadstore.com

OFF THE BEADED PATH

2270 US Hwy. 74A

828-245-0306

NEW YORK • Mooresville

Full service. Classes, handmade jewelry & supplies, Parties, Girls Night Out, BYOB Socials (bring your own beads), seed beads, gemstones, Vintage jewelry & components, Swarovski, sterling, gold filled & Vermeil findings. Mon - Sat 10am-6pm

www.aintmissbeahaven.com

AIN'T MISS BEAD HAVEN

152 N. Main St.

704-746-9278

OHIO • Cincinnati (Harrison)

"The West side's original Bead Shop". Create your own jewelry from our ever-growing selection of Swarovski crystal, sterling, gold filled & Vermeil findings. Mon - Sat 10am-6pm

www.followyourbeadedbliss.com

BEADED BLISS

1151 Stone Drive, #E-5

513-202-1706

OHIO • Cleveland (Oberlin)

Truly amazing selection! New and vintage glass, gemstones, Swarovski, metal beads and findings. African Trade Beads, ancient, antique and collectible beads in store and online. Just off the Ohio turnpike. Open every day.

www.beadparadise.com

BEAD PARADISE

29 West College St.

440-775-2233

OHIO • Columbus (Dublin)

Columbus' premier bead store. Studio tables. 90+ classes per quarter - beading/weaving, wire, lampwork, metals, Kumihimo & more. Czech glass, 2,000+ seed beads - Japanese &

SOUTH CAROLINA•Pendleton

For happy thoughts discover The Mercantile. Czech glass beads, seed beads, craft wire, larger stones. Offering over 250 classes and so much more.

www.themercantilestore.com
THE MERCANTILE
 149 East Queen St. 864-646-9431

SOUTH CAROLINA•Surfside Beach

We offer "classes on demand" for all levels. We have an in store glass studio & specialize in Kumihimo, Aluminum Wire & Beading FUN! We have lots of unique beads & beading kits for your beading pleasure!

LEARN • CREATE • INSPIRE

www.scbeachbeads.com
BEACH BEADS & GLASS STUDIO
 1918 Highway 17 North 843-839-9808

TENNESSEE•Knoxville

We have the jewelry-making supplies you need for your next project and those "must haves" for your stash! Visit us in our new Knoxville (Bearden) store or online. Seed Beads! Vintage! Czech Glass! Soutache!

whitefoxbeads.com
WHITE FOX BEADS
 5111 Homberg Drive 865-980-0237

TEXAS•Arlington (close to Six Flags)

Arlington's largest bead store. Delicas's, 15's, seed beads, crystals, vintage beads, pearls, gemstones & findings. Tools, books, & wire. Custom & repair work. Classes. Open 7 days a week.

www.wildbeads.biz
WILD BEADS
 NORTH OF 6 FLAGS MALL
 2833 Galleria Dr. 817-652-3232

TEXAS•Dallas

SERIOUSLY UNIQUE BEADS: Gemstone beads (inc. diamond, ruby, sapphire, opal), pearls, art-glass beads, seed beads, silver, vermeil, chain, wire, findings, tools, private lessons, classes, parties & more.

www.beadingdreams.com
BEADING DREAMS
 5629 W. Lovers Lane 214-366-1112

TEXAS•Pearland (So. of Houston)

Excellent selection Swarovski crystal, semi-precious stones & silver, gold-filled & copper findings. Beading classes with helpful, friendly instructors. Special orders welcome.

www.abcraftypeople.com
ANTIQUES BEADS & CRAFTY PEOPLE
 2517 Broadway St. 281-997-3600

VIRGINIA•Annandale

Largest selection of beads and jewelry. Tribal & ethnic beads, jewelry, and findings. Wide variety of beads, pendants, bone, precious, gold, silver, metal, brass. Open 7 days/week 11-6. Also in Lake Forest Mall, Gaithersburg, MD, 301-990-1668

tribalrugsjewelry@aol.com
TRIBAL RUGS & JEWELRY
 7120 Little River Turnpike 703-642-8260

VIRGINIA•Charlottesville

Full service bead store with a huge selection of Delicas, seed beads, glass, semi-precious, pearls & more. Friendly, knowledgeable staff. Visit website for class schedule and hours.

www.studiobaboo.com
STUDIO BABOO® "A BIG LITTLE BEAD™ STORE"
 1933 Commonwealth Dr. 434-244-2905

VIRGINIA•Falls Church

One-stop bead store from basics to exotic & extraordinary. An inspiring environment with a friendly, expert staff. Gemstones, organics, all metals, crystals, seed beads, glass. Stringing materials, findings, wire, chain, tools, books, classes.

www.Beadazzled.com
BEADAZZLED, Where Beads & Inspiration Meet!
 444 W. Broad St. 703-848-2323

VIRGINIA•Richmond

Inspiring, fun, full-supply bead store. Glass, stones, sterling, gold filled, charms & findings. If you can't find it, ask. We probably have it!

www.BanglesandBeads.net
BANGLES & BEADS, INC.
 3322 W. Cary St. 804-355-6118

VIRGINIA•Virginia Beach

Your trusted source of beads and supplies at low price with good quality. Shop our friendly and relaxed environment. Large selection of semi-precious stones, fresh water pearl, Chinese crystal, lampwork beads and findings, etc.

www.omegabead.com
OMEGA BEADS: IMPORTER, WHOLESALER, RETAILER
 5350 Kemps River Dr., Suite 106 757-706-2668

VIRGINIA•Virginia Beach

A friendly bead store offering affordable beads & findings. You'll find a great selection of glass, gemstones, wood & seed beads, charms, precious metal & non-tarnish wire, Swarovski, stringing supplies, tools & more!

www.virginiateabeads.com
VIRGINIA BEACH BEADS
 2262 Seashore Shoppes 757-333-7235

WASHINGTON•Seattle

Visit the largest bead store in Seattle! With hundreds of classes, an amazing bead selection & friendly staff, we are where your jewelry begins! Monday - Sunday 10-6, Tuesday 10-7

www.fusionbeads.com
FUSION BEADS
 3830 Stone Way N. 206-782-4595

WASHINGTON•Spokane

World class bead collection. We feature a huge selection of gemstone, Czech, pearl, unusual ethnic, antique, seed & Delica beads and beading supplies. An amazing array.

WONDERS OF THE WORLD In The Flour Mill
 621 W. Mallon Ave 509-325-2867

WISCONSIN•Brookfield

Specializing in Austrian crystals, unusual stone beads, exquisite pearls, CZ's & PMC related products, vintage reproduction beads, PMC certification, wire work, beading & specialty classes. Mon - Fri 10-8, Sat 10-5, Sun 12-4

www.electicbeads.com
ECLECTICA
 18900 W. Bluemound Rd. 262-641-0910

WISCONSIN•Brookfield

New Location! Tremendous selection. Swarovski crystal, Bali Silver, Pearls, gemstones, Czech glass & lampwork beads, Delicas & seed beads, findings, tools, books & more. Open 7 days a week.

www.midwestbeads.com
MIDWEST BEAD & SUPPLY
 19115 W. Capitol Dr., Suite 118 262-781-7670

WISCONSIN•Brookfield

Create the jewelry you want to wear! Limited Edition Designer Jewelry kits. Free assistance from our knowledgeable staff. Well lit design area to create in.

Mon - Fri 10-8, Sat 10-5, Sun 12-4.
www.eclecticbeads.com
THE BEAD STUDIO
 18900 W. Bluemound Rd. 262-641-0910

WISCONSIN•Madison

Come see Madison's premier west-side bead store. Our friendly staff and great selection make us the favorite! Lots of seed beads, gemstones, Czech glass, classes galore, and more! Mon 11-5, Tue - Fri 11-7, Sat 11-5, Sun 11-3

www.madisonbead.com
MADISON BEAD COMPANY
 515 S. Midvale Blvd., Ste. 2 608-274-0104

WISCONSIN•Sheboygan

Sheboygan County's Bead Store! Offering a wide variety of beads, findings, tools, books & more. Workspace, tools & a friendly, knowledgeable staff avail.- create right in the store! Classes & special events. Tues - Sat 10-7. Closed Sun & Mon.

www.jsmbeadcoop.com
JSM BEAD COOP
 931 North 8th St. 920-208-BEAD (2323)

WISCONSIN•Sun Prairie (Madison)

Full-service bead shop. Featuring classes, large selection of beads, books, tools, etc. Specializing in PMC and semi-precious stone. Mon - Fri 10-8, Sat 10-5, Sun 12-4

www.meant-to-bead.com
MEANT TO BEAD
 1264 W. Main Street 608-837-5900

WISCONSIN•Wausau

Large selection of semi-precious stones, unique pearls, Lucite, yarn, silk ribbon, metal, chain, sterling silver & pewter.

Classes available.
 Wed, Fri & Sat 11-5; Tu & Th 11-6. Closed Sun & Mon.

STONED & WIRED LLC
 221 Scott St. 715-298-0862

Shipwreck Beads.....3, 17

Soft Flex.....31

Soho South.....17

Sonoran Beads.....60

Special Issues Collection DVD...60

Thunderbird Supply Co.....55

Tierracast.....21

TO BEAD TRUE-BLUE42

Too Cute Beads19

Venetian Bead Shop61

Wirework Fall 201549

Xuron Corporation.....49

Shops

CANADA

beadFX.....49

Advertiser's Index

General

25 Beaded Bracelets	27
Accent Bead Design.....	17
Antelope Beads.....	55
Apoxie Sculpt.....	61
Artbeads.com	2
Bead Mercantile Show	52
Bead Renaissance Shows.....	55
Bead Style books	56, 59
Bead&Button magazine	62
Beadaholique.....	19
Beadalon	23
Beadsmith	57
beadsRfun.com.....	61
Beaducation.....	49
Best Bead Show	52
Charm Factory.....	60
Choi, Anne	61
Class Act Designs	61

CraftOptics.....	53
Craftsy	43
Down The Street Bead Show, The.....	61
Dreamtime Creations.....	17, 57
Fancifuls	61
FiberAndBeads.com.....	17
Fire Mountain Gems	68
Fusion Beads.....	17, 52
Gem & Lapidary Wholesalers..	19
Gem and Bead Mall	41
Gem Bee, The	61
Goodybeads.com.....	52
Heart of California Bead Expo	42
Hord Crystal Corp.	48
ibella BEADS	61
Impress Art	31
Innovative Bead Expos, The	48
JBB International, LTD	53
Jesse James & Co., Inc.	53

Jewelry Kits for You	55
Jewelry Designer Manager....	61
John Bead Corp.	67
Lima Beads	7, 17
Long Island Bead Festival	60
Merchants Overseas, Inc.....	41
Monsterslayer, Inc.	21
ncbeads.com	49
Nina Designs	21
Now That's a Jig!/ Brenda Schweder	48
Nunn Design	42
Om Tara	42
Pandahall.com	10, 17
Preciosa	9
Prima Bead	5
Red Panda Beads, LLC.....	17
Rishashay	21
Royalwood, LTD	61

CANADA-BC•Vancouver

Semi-precious stones, FW pearls, SS, GF, Vermeil findings & beads. SS & GF chain sold by the foot, Swarovski crystals & Delicas. Tools, classes & more. Wholesale prices to the public. A unique shopping experience. Now you can shop online!

www.countrybeads.com
COUNTRY BEADS
 2015 West 4th Avenue 604-730-8056

CANADA-BC•Vancouver

Now open on Granville Island! Discover our incredible selection at amazing prices of semi-precious stone beads, findings, tools and more. Wholesale & Retail. Get started with our beading classes. Come in today for an unique beading experience.

www.kimdoly.com
KIMDOLY BEADS
 103-1551 Johnston Street 604-683-6323

CANADA-ON•Newmarket

Full assortment Japanese seeds & Delicas, Swarovski & more. Notions, kits, tons of books, classes, friendly service. 45 minutes north of Toronto.

www.thrbeadlady.com
THAT BEAD LADY
 390 Davis Dr. 905-954-1327

CANADA-ON•Toronto

Toronto's best kept beading secret! The John Bead & Craft Outlet is HUGE! Over 6,000 square feet of beads, crystals, pearls, components, craft supplies, native craft, finished jewelry and so much more. Open Tuesday through Sunday.

www.johnbeadoutlet.com
JOHN BEAD OUTLET
 20 Bertrand Avenue 416-757-9554

CANADA-ON•Toronto

Bead store with more! Everything you need & want. Stone, Crystal, Glass, Seedbeads, Pearls, all the Metals. Beginner classes & guest instructors. Helpful staff. New products weekly. Latest trends & classics. Local lampwork & studio.

www.beadfx.com
beadFX
 19 Waterman Ave., Unit 2 877-473-2323

Run your Shop Directory ad in the next issue of **Bead Style!**

Call 888-558-1544,
 ext. 815 for more
 information.



Rising star

Paula Laurens



Druzies and crystals combine for earthy-chic jewels



About me

My husband and I have a small acreage nestled in the rolling hills of the Washington Palouse. We're surrounded by thousands of acres of wheat and alfalfa fields. Our homestead has an abundance of trees, so we're gifted with rich wildlife: deer, badgers, porcupines, owls, raccoons, and quail. Inside, our home is ruled by six felines, all rescues, who bless the house with their constant zooming and pitter-patter.

My jewelry-making start

Growing up, our family spent time together rockhounding. We took frequent trips to our favorite spot in the Cascade Mountains and amassed a large collection of quartz crystals and other wonderful finds. I've also forever had a fascination with rhinestones and glass crystals and have used them for many years to create a variety of treasures. It seemed a natural progression for me to combine druzies, rhinestones, and crystals in jewelry.

From earthy to embellished

I love the challenge of selecting a druzy, then finding just the right rhinestones to bring out its unique beauty. My jewelry starts with natural druzies that have been color enhanced; I tend to favor earthy jewel tones. Almost immediately my mind has color-combination ideas. Then comes the man-made sparkle of vintage rhinestones set in cup chain that has either been oxidized or left as raw brass. I'm always on the hunt, searching for retired and vintage findings to add to my ever-growing collection.

Once I've selected the stones, I blend clay to form a base. The next step is to set the druzy and meticulously place the rhinestones. I remove excess clay, add a bail, and do the final shaping of the pendant.

The last step is a dusting of gold or silver glitter. Each piece ends up being its own little masterpiece.

Stylish versatility

I don't see my jewelry as fitting just one particular style. You might call it boho chic or contemporary — I aim for versatility. My jewelry is casual enough for everyday wear with a tee or tank, but can also be breathtaking as evening wear. In the fall and winter, these pendants look fabulous layered with sweaters. The combination of earthy and man-made components creates an enduring aesthetic and an unforgettable statement — flirty and a bit daring in size and color story, but always refined.

My advice for beginning jewelry makers

Go for it! Be you, be unique, and follow your passion and inspiration. My inspiration comes from a myriad of places; it could be from a historical novel or a movie. Sometimes while strolling through our pasture or tending the flower beds and vegetable garden, I'm suddenly enthralled by a mingling of colors and feel beckoned to create a new jewelry piece or series. Don't be afraid to experiment and incorporate the unexpected. Let your imagination soar! *

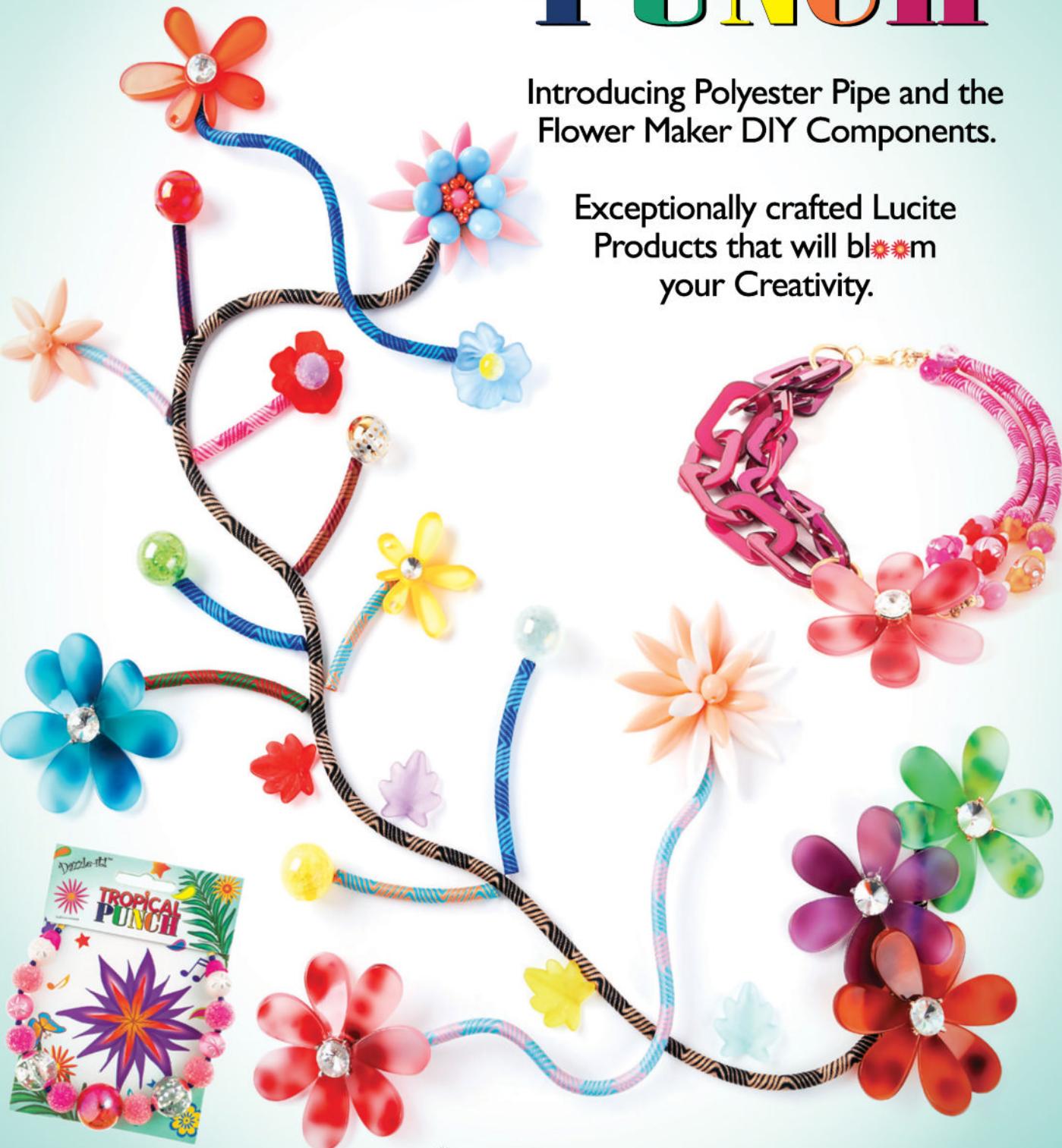
Contact Paula at vintagerose@pionnet.com or visit asoulfuljourney.etsy.com.

Dazzle-it!TM
make-it
shine!

TROPICAL PUNCH

Introducing Polyester Pipe and the Flower Maker DIY Components.

Exceptionally crafted Lucite Products that will **bloom** your Creativity.



www.Dazzle-it.com

Distributed by John Bead Corporation.
Tel: (416)757-3287 Toll free: 1(888)755-9055 or email: info@johnbead.com



www.firemountaingems.com

One Fire Mountain Way, DEPT C001 Grants Pass,
OR 97526-2373 1-800-355-2137



New Products
to Inspire Your Creativity
www.firemountaingems.com

America's Favorite Beading and Jewelry Supply Company®

Go online to see over 120,000 HOT
jewelry-making products and order
a **Free** catalog today

You supply the creativity,
we supply everything
else!®

Lynne Goodwin, WA
Silver Medal Prize
Winner, 2014 Seed
Bead Jewelry-
Making Contest

